

**ROYAL UNIVERSITY OF DHAKA**  
**Department of Business Administration**  
**Programs: BBA (Day), BBA (Eve), MBA and EMBA**  
**Fall' 2021**  
**Final Examination**  
**Assignment Topics**

**Instructions**

❖ **Assignment Format:**

- (a). Length of the assignment will be 2000 to 3000 words.
- (b). Must be in three part such as theoretical frame work, body of the text and conclusion along with cited reference (if applicable) at the end.
- (c). Font size will be 12 points and line's space 1.5. Times New Roman font will be preferred. Page margin will be 1 inch in all sides.
- (d). Printed on offset white paper size A4.

❖ **Front Cover Page Format: [ Please Download the Cover Page from Our Facebook Group]**

- (a). Course Code & Course Title, (b). Assignment Topic, (c). Exam's Name, (d). Student's Name, (e). Student's Id No. (f). Semester's Name and Year, (g). Course Teacher's Name and Designation, (h). Department's Name, and (i). University's Name and Address.

❖ **Last Date of Submission: December 17, 2021 (Must Be Sent to Course Teacher's E-mail Address)**

❖ **Viva Examinations on the basis of assignments will be held from December 17, 2021 to December 22, 2021.**

❖ **Please follow the below information for zoom connection to be appeared in the Viva Exam:**

<i>Faculty Members</i>	<i>Meeting ID</i>	<i>Password</i>	<i>Faculty Members</i>	<i>Meeting ID</i>	<i>Password</i>
Prof. Dr. Profulla Chandra Sarker	867447 7674	5fmcxq	Tawhid A. Chowdhury	79062582126	rud2021
Prof. Dr. Subhash Chandra Sil	6033052021	BBA	Samir Bhadra	3717667677	9dsRkw
			Md. Obaidur Rahman	8088355131	Gvx92t
Md. Shahidur Rahman Khan	867447 7674	5fmcxq	Monowara Begum Memy	9858931142	RUDonline
Salma Honey	5553563650	SalmaRud	Subrata Biswas	95146393967	5jim4z
S.M. Naser Iqbal	8287875877	naser007	Sharadindu Bikash	922192 8024	sbikash
Md. Halimuzzaman	379246 9707	eclass	Fatema-Tuz-Juhora	998478 5413	929806

**Students can also attend in the viva exams over phone by making contact with their course teachers.**

<b>COURSECODE &amp; TITLE</b>	<b>ASSIGNMENTTOPICS</b>
<b>Course Teacher's Name: Prof. Dr. Profulla Chandra Sarker</b>	
<b>E-mail: shahidur.khan@royal.edu.bd</b> <span style="float: right;">Cell:01978153100</span>	
SOC 201: Sociology	What do you mean by the term marital dissolution? Discuss the impact of marital dissolution on women and children.
<b>Course Teacher's Name: Prof. Dr. Subhash Chandra Sil</b>	
<b>E-mail: vc@royal.edu.bd</b> <span style="float: right;">Cell:01922988955</span>	
LAW 121/ LAW 501: Business Law (BBA Eve/MBA/EMBA)	1. (a) What is winding-up of a company? (b) State the different methods of winding-up of a company. 2. (a) What is Memorandum of Association? (b) State the essential contents of M/A.
ACT 406/ ACT 512: Auditing (BBA Eve/MBA/EMBA)	1. (a) What is continuous audit? (b) Explain the importance of Interims Audit and Continuous Audit. 2. (a) What is Vouching ? (b) During the examination of vouchers, what points are to be considered by the Auditor?

BUS 427: Project Management	<ol style="list-style-type: none"> <li>(a) Discuss the factors that have bearing on choice of technology? (b) Discuss the various ways of acquiring technology. (c) How would you evaluate the appropriate technology?</li> <li>(a) What a firm do to stimulate the flow of project ideas? (b) Discuss the various means of financing a project.</li> </ol>
<b>Course Teacher's Name: Md. Shahidur Rahman Khan</b> <b>E-mail: shahidur.khan@royal.edu.bd</b> <span style="float: right;">Cell: 01978153100</span>	
MGT 493/ MGT 593: Strategic Management (BBA Eve/MBA/EMBA)	What are the advantages to firms and their stakeholders of developing backward and forward integrations? Select an organization that competes in an industry and determine the problems it will face after integrating vertically.
MKT 305/MKT 507: Marketing Management (BBA Eve/MBA/EMBA)	Develop a hypothetical market structure. Discuss the strategies of market leader, market challenger, market follower and market nicher for dealing with competition.
MKT 451: Strategic Marketing	Develop an outline of how you would explain the marketing strategy process to an inventor who is forming a new business to develop, produce and market a new product.
MKT 427: International Marketing	Define culture. Broadly describe the cultural environment of global market.
MKT 205: Introduction to Marketing	Discuss the principal ways in which companies can differentiate their products. Explain how companies can position their products for maximum competitive advantage in the marketplace.
ECO 501: Microeconomics (Self-study)	Define elasticity. Narrate the different types of elasticity with appropriate example and graphical presentation.
<b>Course Teacher's Name: Salma Honey</b> <b>E-mail: honey.salma@royal.edu.bd</b> <span style="float: right;">Cell:01816583878</span>	
BUS 101: Introduction to Business	Define globalization and point out the key characteristics of globalization. Explain the economic growth, market opportunity and challenges of globalism for business.
BUS 221: Business Communication	Identify the contents of resume and develop curriculum vitae with covering letter for the job of accounts executive.
MIS 316: Management Information Systems	Demonstrate how building new systems can produce organizational change and explain information system development to fit business plan.
MKT 457/MKT 557: Product Planning & Management	Write down the overview of methodology of concept selection and how does an organization develop concept testing module.
MKT 417/MKT 517: Electronic Marketing	Define relationship marketing and briefly describe the three pillars of relationship marketing in e-marketing context.
MKT 535/MKT435: Supply Chain Management	State about the role of aggregate planning in a supply chain and explain the aggregate planning strategies with suitable examples.
HMT 334: Tourism Research Methodology (Self -study)	Point out the need for research design and explain the features of a good research design.
<b>Course Teacher's Name: S. M. Naser Iqbal</b> <b>E-mail: iqbal.naser@royal.edu.bd</b> <span style="float: right;">Cell: 01673900077</span>	
FIN 461: Financial Derivatives (BBA)	Describe the mechanism of currency swap and its impact on the foreign exchange market of Bangladesh.
POM 301: Production and Operations Management (BBA-Day)	Illustrate the local techniques of scheduling and their collision on the ready-made garments industry of Bangladesh.
FIN 407/FIN 509: Capital Investment Decisions (BBA/MBA/EMBA)	Narrate the major techniques of measuring risks and their effects on investment decisions framework of mutually exclusive projects.

FIN 421/FIN 521: Working Capital Management(BBA/MBA/EMBA)	Describe the different functions of inventory costs and their consequences on firm's profitability.
POM 301/POM 507: Production and Operations Management/Operations Management(BBA Eve/MBA/EMBA)	Explain the assumptions of Economic Order Quantity (EOQ) model and their impact on effective inventory management.
<b>Course Teacher's Name: Md. Halimuzzaman</b>	
<b>E-mail: halim.helal@royal.edu.bd</b>	Cell: 01711992796
BUS311: E-Business	When does data become Information? Explain the problems of Traditional Files with proper examples.
ACT 401: Advanced Financial Accounting	Write about Branch Accounts. Explain the methods of maintaining Branch Accounts with appropriate examples.
ACT 501: Financial Accounting	Define the Journal. Explain the analysis and treatment of different Transactions with examples.
ACT 404: Advanced Cost Accounting	Define Cost. Explain the classification of Cost according to variation in production activity and quantity with examples.
ACT 510: Strategic Management Accounting (Self-study)	Define Marginal Costing. Explain the limitations of Marginal Costing according to make or buy decisions.
<b>Course Teacher's Name: Tawhid Ahmed Chowdhury</b>	
<b>E-mail: tawhid.ahmed@royal.edu.bd</b>	Cell: 01816007918
FIN 404/FIN 508: Financial Markets & Institutions (BBA Eve/MBA/EMBA)	Illustrate the problems and prospects of the capital market in Bangladesh.
FIN 455: Investment Banking and Lease Finance	Identify the structures of financial lease and operating lease. Narrate the economic rationale of lease financing.
FIN 507: Financial Management	Explain the process of capital budgeting. Identify the major advantages and disadvantages of NPV, IRR, Payback Period, DPP and Accounting Rate of Return.
IBS 363: International Business	What are the advantages of Floating exchange rate management system? Draw a diagram and explain the L/C process.
<b>Course Teacher's Name: Samir Bhadra</b>	
<b>E-mail: samir.bhadra@royal.edu.bd</b>	Cell:01710318795
MGT 493: Strategic Management (BBA DAY)	Define offensive strategy and defensive strategy. Discuss the different types of offensive strategies with example.
HRM 406: Human Resource Planning and Policy (BBA DAY)	Identify the important considerations for effective succession planning and describe the steps of succession planning process
ECO 257/ECO 502: Macro Economics (BBA Day/MBA/EMBA)	Describe the assumption of full employment and explain the statement of Say's law of classical economics.
HRM 445/HRM 556: Strategic Human Resource Management (BBA Eve/MBA/EMBA)	Discuss learning and development philosophy. Explain the steps of developing a learning culture in an organization.
HRM 417/HRM 517: Industrial Law and Labor Relations (BBA Eve/MBA/EMBA)	Identify the silent characteristics of industrial relations and elaborate the historical context of industrial relations in Bangladesh.
<b>Course Teacher's Name: Md. Obaidur Rahman</b>	
<b>E-mail: obaidur.rahman@royal.edu.bd</b>	Cell:01744594786
ACT 155: Financial Accounting-II	Illustrate the accounting treatment of consignment when a part of goods remain unsold at the close of financial period.
ACT 303 / ACT 507: Management Accounting (BBA Eve/MBA/EMBA)	What do you meant by budgetary control? Name some relative advantage in the use of a flexible budget over a fixed budget.
BUS 319: Business Ethics	A five-step process was discussed to chart the advance of discourse ethics. Summarize each of these steps in your own words.

ACT 375 / ACT 509: Taxation (BBA Eve/MBA/EMBA)	State the calculation method of tax rebate income under the individual assessee.
ACT 403 / FIN 451: Financial Statement Analysis (BBA Eve/MBA/EMBA)	"Cash flow analysis is an effective tool for analyzing financial statements." Explain it.
FIN-307: Principles of Banking and Insurance (Self -study)	Illustrate the method of credit creation in commercial Bank.
<b>Course Teacher's Name: Monowara Begum Memy</b>	
<b>E-mail: monowara.begum@royal.edu.bd</b> Cell:01722304430	
MGT 111/MGT 501: Principles of Management (BBA Eve/MBA/EMBA)	Discuss the steps involved in the controlling process. Explain different techniques of controlling system elaborately with examples.
HRM 302: Human Resource Management (BBA DAY)	Mention the impact of e-recruitment in selecting effective and efficient employees in an organization and discuss the importance of e-recruitment.
HRM 302/HRM 507: Human Resource Management (BBA Eve/MBA/EMBA)	Discuss the role of e-learning and modern technologies in the development of employees' skill in banking sector of Bangladesh.
HRM 429: HRM Practices in Bangladesh	Explain briefly the principles of disciplinary action. Discuss existing laws and rules practices for managing human resources in Bangladesh.
HRM 421: Performance Appraisal and Management	Explain the reasons for poor performance and discuss the attitude problems in poor performance with their suitable solutions.
MGT 161/MGT 502: Organizational Behavior (BBA/MBA/EMBA) (Self-study)	Mention the traits needed to be a successful leader. Explain different approaches of leadership with appropriate examples.
<b>Course Teacher's Name: Tuhin Kumar Mukherjee</b>	
<b>E-mail: tuhinmukherjee1962@gmail.com</b> Cell: 01911445132	
ENG 101: Developing English Skills-I	Royal University of Dhaka is seeking a Fresh graduate to join as a lecturer in English. Write a CV accompanied by a cover letter highlighting your skills and Qualifications.
<b>Course Teacher's Name: Malobika Mazumder</b>	
<b>E-mail: malobika.mazumder@royal.edu.bd</b> Cell: 01787731955	
ENG 102: Advanced Composition (Self-study)	Write an argumentative essay on- The Grading system shouldn't exist to judge a student's abilities.
<b>Course Teacher's Name: Sadia Sultana</b>	
<b>E-mail: sadia.sultana@royal.edu.bd</b> Cell: 01799608120	
ENG 100: Basic English	What is a topic sentence? What are the problems anyone will face if there is no topic sentence in a paragraph?
<b>Course Teacher's Name: Shaikh Afnan Birahim</b>	
<b>E-mail: afnan.birahim@royal.edu.bd</b> Cell: 01711027668	
CSE 109: Computer Applications	Explain the principle of duality in Boolean algebra. Describe Object Oriented Programming and its structures. Write the differences between repeater and amplifier. Describe the major elements of internet search engine.
<b>Course Teacher's Name: Sharadindu Bikash Bhattacharjee</b>	
<b>E-mail:sbbhattacharjee2010@gmail.com</b> Cell:01711480790	
BST 119: Business Statistics-I/ BST 502: Business Statistics	What is meant by sampling? Explain cluster sampling and stratified sampling with proper examples. Why do we use sampling?
BST 305: Business Statistics-II	Define index number. Work out at least five sums related to index number. What are its important uses?
BMT 501: Mathematics for Decision Making (Self-study)	Explain arithmetic progression with examples. Work out at least six sums pertaining to arithmetic progression.

**Course Teacher's Name: Fatema-Tuz-Juhora**

**E-mail: lovelyrahman@yahoo.com**

Cell: 01757623047

HUM 205: Bangladesh Studies (BBA, English, HMT, CSE)	Briefly describe the information of Mujibnager government and the Liberation war led by this government.
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**THANK YOU**