ROYAL UNIVERSITY OF DHAKA

Department of Hotel Management and Tourism Programs: BHMT Final Examination, Fall-2021 Assignment Topics

Instructions

> Assignment Format:

- (a). Length of the assignment will be 2000 to 3000 words.
- (b). Must be in three part such as theoretical frame work, body of the text and conclusion along with cited reference (if applicable) at the end.
- (c). Font size will be 12 points and line's space 1.5. Times New Roman font will be preferred. Page margin will be 1 inch in all sides.
- (d). Printed on offset white paper size A4.

Font Cover Page Format:

(a). Course Code & Course Title, (b). Assignment Topic, (c). Exam's Name, (d). Student's Name, (e). Student's Id No. (f). Semester's Name and Year, (g). Course Teacher's Name and Designation, (h). Department's Name, and (i). University's Name and Address.

Marks Distribution:

Assignment	40 Marks
Viva voce (Viva Exam)	10 Marks
Total	50 Marks

- ➤ Last Date of Submission: December 17, 2021 (Must be Sent to Course Teacher's E-mail Address)
- > Students will be called for a **Viva voce** for each of their courses by their respective course teachers as per Exam routine published later on by the Office of the Controller of Examinations.

In order to attend the Viva voce, students are requested to follow the given Zoom links from their course teachers in our facebook group (https://www.facebook.com/groups/rudhmtonlineclass) according to the schedule.

N.B. Students can also attend in their Viva Exams over phone by making prior contact with the course teachers (if facilities are unavailable).

Sl	Course	Course Title	Title of Assignment	Course Teacher
	Code			
1	HMT	Travel Agency and Tour	Differentiate costing and pricing. What are the points	Mr. Malay Sarker
	203	Management	to be considered during the costing of a package tour?	sarker.malay@royal.edu.bd
				Cell: 01712660522
2	HMT	Hotel Operations and	Classify different miscellaneous sources of income in a	Mr. Malay Sarker
	321	Management	hotel. Elucidate the importance of Engineering	sarker.malay@royal.edu.bd
			Department for the smooth operation of the hotel.	Cell: 01712660522
3	HMT	MICE Management	Categorize different media of advertising. Explain the	Mr. Malay Sarker
	407		best medium that can be used for MICE marketing.	sarker.malay@royal.edu.bd
				Cell: 01712660522
4	HMT	Food and Beverage Control	Recognize perishable and nonperishable items used in	Mr. Malay Sarker
	422		the restaurant. Elaborate the control process of	sarker.malay@royal.edu.bd
			purchasing and receiving to control F&B costs.	Cell: 01712660522
5	HMT	Sustainable and Eco-	Briefly discuss about the participants of Ecotourism.	Mr. Malay Sarker
	434	tourism	Explain the role of local community for the	sarker.malay@royal.edu.bd
			development of Ecotourism in Bangladesh.	Cell: 01712660522
6	HMT	Geography of Tourism	What are the cultural features of South Asia? Elaborate	Mr. Malay Sarker
	202		the demand and supply sectors of tourism in	sarker.malay@royal.edu.bd
			Bangladesh.	Cell: 01712660522
7	FRE	French-II	Write the dialogue of the following situation:	Mr. Malay Sarker
	102		a. A guest is asking for a room in your	sarker.malay@royal.edu.bd
			hotel.	Cell: 01712660522
			b. Taking beverage order from a guest in	
			the bar.	
			c. Booking an airline ticket for a tour.	
8	HMT	Environmental Issues in	What are the different elements of environment? How	Mr. Malay Sarker
	451	Tourism Industry	can Tourism Industry improve the quality of the	sarker.malay@royal.edu.bd
			elements of the environment?	Cell: 01712660522

9	HMT	Tourism Planning and	Describe Scenic Highways. Explain the guide line of	Mr. Solaiman K Bhuiyan
	431	Development	Community Tourism and the tourism policy of local	kabir.solaiman@royal.edu.bd
			government.	Cell:01675937876
10	HMT	Computer Reservation	What is Central Reservation System? Explain	Mr. Solaiman K Bhuiyan
	404	System	functions of Computer Reservation System.	kabir.solaiman@royal.edu.bd
		-	-	Cell:01675937876