

ROYAL UNIVERSITY OF DHAKA
Department of Business Administration
Programs: BBA, MBA and EMBA
Fall'2020
Retake Final Examination
Circulation of Assignment Topics

Instructions

- ❖ **Assignment Format:**
 - (a). Length of the assignment will be 2000 to 3000 words.
 - (b). Must be in three part such as theoretical frame work, body of the text and conclusion along with cited reference (if applicable) at the end.
 - (c). Font size will be 12 points and line's space 1.5. Times New Roman font will be preferred. Page margin will be 1 inch in all sides.
 - (d). Printed on offset white paper size A4.
- ❖ **Font Cover Page Format: [Please Download the Cover Page from Our Facebook Group]**
 - (a). Course Code & Course Title, (b). Assignment Topic, (c). Exam's Name, (d). Student's Name, (e). Student's Id No. (f). Semester's Name and Year, (g). Course Teacher's Name and Designation, (h). Department's Name, and (i). University's Name and Address.
- ❖ **Marks Distribution:**

Assignment	40 Marks
Viva voce (Viva Exam)	10 Marks
Total	50 Marks

- ❖ **Last Date of Submission: TBA (Must Be Sent to Course Teacher's E-mail Address)**
 - ❖ **In order to attend the Viva voce, students are requested to follow the given Zoom links in our Facebook group (<https://www.facebook.com/groups/rudbusiness>) according to the schedule.**
- Students can also attend in their Viva Exams over phone by making contact with course teachers at the scheduled time.**

COURSE CODE & TITLE	ASSIGNMENT TOPICS
Course Teacher's Name: Dr. Afroza Bulbul Afrin E-mail: afroza.afrin@royal.edu.bd	
Cell: 01712846557	
MGT 111: Principles of Management	Define Planning. Why a good planning is the most important for successful implementation of a good decision? Explain. Suppose, you are the Marketing Manager of ABC Company Ltd., which produces consumer goods. As the manager, you have decided to expand your market internationally in 2021. What will be your plan to expand the market in this pandemic situation? Hints: Follow the steps in planning process.
MGT 161/ MGT 502: Organizational Behavior	Define teams. Mention the differences between groups and teams. Describe the types of teams. How can you make a team effective?
BUS 101: Introduction to Business	Describe a joint stock company. Suppose, you have purchased 10000 shares of a joint stock company. What will be the advantages that you may enjoy and what will be the demerits to buy the shares of that company? Explain in your own language.

LAW 121: Business Law (Day)	Describe the advantages of a hybrid business. Mention one case of hybrid businesses about Public Limited Company with the given questions and the answers to those questions.
HRM 521: Performance Appraisal Management	Mention the purposes of performance appraisal. Performance Appraisal Management is not beyond the limitations. Explain the limitations of a performance appraisal management in an organization.
LAW 121: Business Law (Eve)	According to Company Act 1994, what will be the formation and dissolution process of a limited company? Explain with cases.
Course Teacher's Name: Md. Shahidur Rahman Khan	
E-mail: shahidur.khan@royal.edu.bd	Cell: 01978153100
MKT 421: Services Marketing	Identify the reasons of service failure for a transportation firm and suggest its recovery actions.
MGT 593/ MGT 493: Strategic Management (MBA + BBA Eve)	Clarify the relationship between the five generic strategies that determine the profitability within an industry.
MKT 507/MKT 305: Marketing Management (MBA + BBA Eve)	Describe the steps of market segmentation, targeting and positioning and recommend the useful variables that you consider for segmenting business market.
MKT 411: Brand and Product Management	Find out the stages of a soap life cycle and describe the changes in marketing strategies during this life cycle.
BUS 425: Business Research Methodology/ Tourism Research Methodology	Evaluate the different methods of collecting primary and secondary data with appropriate example.
MKT 205: Introduction to Marketing	Elaborately describe the strategic options of a firm for building and managing its brands with a real life example.
Course Teacher's Name: Salma Honey	
E-mail: honey.salma@royal.edu.bd	Cell:01816583878
IBS 363: International Business	How the foreign exchange rate is expressed depend on convention? How does the foreign exchange market supply credit to exporters and importers? Explain.
MKT 435/MKT 535: Supply Chain Management	What are the major sources of uncertainty that can affect the value of supply chain decisions and why is it important to consider uncertainty when evaluating supply chain decisions? Explain.
MKT 457: Product Planning & Management	What are some different ways you could communicate a concept for a new user interface for an automotive audio system and what are the strengths and weaknesses of each approach? Explain.
BUS 424: Business Environment	Mention the political factors affecting business and explain how organizations manage different types of political risks.
MKT 517: Electronic Marketing	Which of the online cost-saving factors do you think has the greatest effect on price and which pricing strategy would use to introduce a new product for wireless web access? Explain why?
MKT 551: Strategic Marketing	Propose strategic marketing responses to key emerging themes in a marketing strategy and report on the impact of changes in the external environment on a marketing strategy.

Course Teacher's Name: S.M. NaserIqbal	
E-mail: iqbal.naser@royal.edu.bd	Cell: 01673900077
FIN 431/FIN 531: International Financial Management	Explain the consequences of Currency Options Contracts and Currency Futures Contracts in the Foreign Exchange Markets of South Asia.
FIN 404 /FIN 508: Financial Markets and Institutions	Discuss the roles of Bond Markets and Stock Markets in the Financial Development of Bangladesh.
FIN 441: Security Analysis and Portfolio Management	Describe the Risk and Risk Aversion factors and their consequences on different types of investors in the security markets of Bangladesh.
POM 301: Production and Operation Management (BBA-Day)	Explain the functions of different scheduling techniques and its allegation in the Readymade Garments (RMG) sector of Bangladesh.
POM 507/ POM 301: Operations Management/ Production and Operation Management(MBA + BBA Eve)	Evaluate the importance of the Material Requirement Planning (MRP) System in the manufacturing industry of Bangladesh.
FIN 307: Principles of Banking and Insurance	Narrate the challenges and opportunities of Non-bank Financial Institutions and their reaction to the Credit Risk Management (CRM) policies of Bangladesh.
Course Teacher's Name: Md. Halimuzzaman	
E-mail: halim.helal@royal.edu.bd	Cell: 01711992796
ACT303: Management Accounting (BBA)	Discuss the flow chart of Relevant Costs of material.
ACT401: Advanced Financial Accounting	Explain the types of Foreign Branches.
ACT406/ACT512: Auditing	Elaborate the concept of Audit Evidence.
ACT507: Management Accounting (MBA/EMBA)	Define Variable Costing and elaborate the advantages of it.
Course Teacher's Name: Tawhid Ahmed Chowdhury	
E-mail: tawhid.ahmed@royal.edu.bd	Cell: 01816007918
FIN 233: Introduction to Finance	How the Cost of Capital affects the capital structure of a company? Analyze.
FIN 333: Managerial Finance	Explore the motives of capital budgeting in an organization and illustrate the advantages and disadvantages of selecting the various types of capital budgeting techniques.
FIN 417: Corporate Finance	Find out the differences between Option and Warrants. Explore the importance of Option, Warrants and Convertible Bonds as financing instruments of a public limited company.
FIN 455 / FIN 555: Investment Banking & Lease Finance	Elucidate the advantages and uses of lease financing. Analyze the economic rationality of leasing.
FIN 507: Financial Management	Explore the problems and prospects of the Leasing business in Bangladesh.
BUS 221 / BUS 503: Business Communication	How an employee should communicate the negative message with stakeholders? Write a three-stage (Reminder, Inquiry, and Warning Stage) letter to one of your best suppliers about continuous degradation of the quality of raw materials.

Course Teacher's Name: Samir Bhadra E-mail: samir.bhadra@royal.edu.bd		Cell:01710318795
MGT 493 : Strategic Management	Describe the strategy options for competing in high velocity markets.	
BUS 427: Project Management	Describe how project managers use network diagrams and dependencies to assist in activity sequencing.	
HRM 406/ HRM 508: Human Resource Planning and Policy	Define human resource supply and describe factors affecting external human resource supply.	
ECO 257 - Macro Economics	Elaborate the classical theory of employment with assumptions.	
HRM 529/ HRM 411 - Conflict Management	Explain the need of developing negotiating skills with examples.	
ECO 501 - Micro Economics (MBA)	Explain the Law of diminishing returns and discuss relationship of APP and MPP.	
Course Teacher's Name: Md. Obaidur Rahman E-mail: obaidur.rahman@royal.edu.bd		Cell:01744594786
ACT-501/115: Financial Accounting / Financial Accounting-1	Explain the process of closing valuation in different aspect.	
ACT-375: Taxation	State the calculation method of Tax Rebate Income under the Individual Assessee.	
ACT-403: Financial Statement Analysis	Distinguish between Operating Leverage and Financial Leverage with suitable examples.	
ACT-404: Advanced Cost Accounting	Illustrate the Accounting treatment of abnormal loss and scrap value of Process Costing.	
ACT 155: Financial Accounting-2 (Self-study)	Elaborate the Accounting Treatment, When Share Issue at Par-value.	
Course Teacher's Name: Monowara Begum Memy E-mail: monowara.begum@royal.edu.bd		Cell:01722304430
ECO 127: Micro Economics	Elaborately discuss about economic and technical efficiency and the reasons for market failure.	
BUS 311: E-Business	Explain the steps of making decision for conducting e-business and discuss various types of decision.	
HRM 302/507:Human Resource Management	Elaborately discuss different steps of systematic training process with appropriate Examples.	
HRM 421: Performance Appraisal and Management	Discuss the influences of environmental contextual factors on Performance management as well as overall Human Resource management.	
HRM 408: Compensation Management	Describe the effect of employee incentive plan to motivate and retain effective employees within the organization.	
HRM 409: Selection and Staffing	Describe the methods and suggestions for designing an Effective Employee Selection System.	
Course Teacher's Name: Subrata Biswas E-mail: subrata.biswas@royal.edu.bd		Cell:01515624519
ENG 101: Developing English Skills	Suppose, you are the country Director of KFC. Now write a Press release about announcing new food item in your local outlets.	

Course Teacher's Name: Malobika Majumder	
E-mail: malobika.mazumder@royal.edu.bd Cell:01787731955	
ENG 100: Basic English	Write an essay on "Principles of Moral Values, Reasons behind the Degradation of Values and its Reflection on our youth "
ENG 102: Advanced Composition (Self-study)	Describe the features and the process of writing an effective report.
Course Teacher's Name: Sarabindu B Bhattacharjee	
E-mail: sbbhattacharjee2010@gmail.com Cell:01711480790	
BST 119/BST 502: Business Statistics-1/ Business Statistics	Describe cluster sampling with proper examples. What are the uses of sampling?
BST 305: Business Statistics-2	What is meant by binomial distribution? What are its important properties? Mention at least three sums related to binomial distribution.
BMT 165: Business Math-2 (Self-study)	What do you mean by consumer's surplus and producer's surplus? Find out profit when marginal revenue and marginal cost functions are known.
BMT 501: Mathematics for Decision Making (Self-study)	Define geometric progression. Mention at least five sums related to geometric progression.
Course Teacher's Name: Hasan Abdullah	
E-mail: hasan.abdullah@royal.edu.bd Cell: 01681523656	
CSE 109: Computer Applications	Briefly describe operating systems software and applications software with examples. Convert hexadecimal number $(1A8B)_{16}$ to binary number. Briefly describe MAN and WAN in computer networks. Explain ring topology and mesh topology.
Course Teacher's Name: Fatema-Tuz-Juhora	
E-mail: lovelyrahman@yahoo.com Cell: 01757623047	
HUM 205: Bangladesh Studies	Describe the Genocide in Bangladesh in 1971.
SOC 201: Sociology	Explain the concept of satisfaction. Elaborately discuss the functional theory of satisfaction.
Course Teacher's Name: Md. Fantasir Rahman	
E-mail: mfr22@outlook.com Cell:01716553707	
BUS 505: E-Business	What are the problems of managing data resources in a traditional file environment and how are they solved by a database management system? Explain with examples.

VIVA SCHDEULE FOR RETAKE FINAL EXAM FALL 2020 WILL BE PUBLISHED
SOON