

ROYAL UNIVERSITY OF DHAKA
Department of Business Administration
Programs: BBA (Day), BBA (Eve), MBA and EMBA
Fall' 2021
Midterm Examination
Assignment Topics

Instructions

- ❖ **Assignment Format:**
 - (a). Length of the assignment will be 2000 to 3000 words.
 - (b). Must be in three part such as theoretical frame work, body of the text and conclusion along with cited reference (if applicable) at the end.
 - (c). Font size will be 12 points and line's space 1.5. Times New Roman font will be preferred. Page margin will be 1 inch in all sides.
 - (d). Printed on offset white paper size A4.
- ❖ **Front Cover Page Format: [Please Download the Cover Page from Our Facebook Group]**
 - (a). Course Code & Course Title, (b). Assignment Topic, (c). Exam's Name, (d). Student's Name, (e). Student's Id No. (f). Semester's Name and Year, (g). Course Teacher's Name and Designation, (h). Department's Name, and (i). University's Name and Address.
- ❖ Last Date of Submission: **October 21, 2021 (Must Be Sent to Course Teacher's E-mail Address)**
- ❖ Viva Examinations on the basis of assignments will be held from **October 22, 2021 to October 26, 2021.**
- ❖ **Please follow the below information for zoom connection to be appeared in the Viva Exam:**

<i>Faculty Members</i>	<i>Meeting ID</i>	<i>Password</i>	<i>Faculty Members</i>	<i>Meeting ID</i>	<i>Password</i>
Prof. Dr. Profulla Chandra Sarker	867447 7674	5fmcxq	Tawhid A. Chowdhury	79062582126	rud2021
Prof. Dr. Subhash Chandra Sil	6033052021	BBA	Samir Bhadra	3717667677	9dsRkw
Md. Shahidur Rahman Khan	867447 7674	5fmcxq	Md. Obaidur Rahman	8088355131	Gvx92t
Salma Honey	5553563650	SalmaRud	Monowara Begum Memy	9858931142	RUDonline
S.M. Naser Iqbal	8287875877	naser007	Subrata Biswas	95146393967	5jim4z
Md. Halimuzzaman	379246 9707	eclass	Sharadindu Bikash	922192 8024	sbikash
			Fatema-Tuz-Juhora	998478 5413	929806

Students can also attend in the viva exams over phone by making contact with their course teachers.

COURSECODE & TITLE	ASSIGNMENTTOPICS
Course Teacher's Name: Prof. Dr. Profulla Chandra Sarker	
E-mail: shahidur.khan@royal.edu.bd Cell:01978153100	
SOC 201: Sociology	What is society? Discuss the different stages of development of society.
Course Teacher's Name: Prof. Dr. Subhash Chandra Sil	
E-mail: vc@royal.edu.bd Cell:01922988955	
LAW 121/ LAW 501: Business Law (BBA Eve/MBA/EMBA)	(a) Define consideration. State the important factors of consideration. (b) "No consideration - No contract" – Discuss. Are there any exceptions to this rule?
ACT 406/ ACT 512: Auditing (BBA Eve/MBA/EMBA)	(a) Define Auditing. (b) How would you distinguish between errors and frauds?
BUS 427: Project Management	(a) State the different types of risk. (b) How would you measure the risk of a project in project management?
Course Teacher's Name: Md. Shahidur Rahman Khan	
E-mail: shahidur.khan@royal.edu.bd Cell: 01978153100	
MGT 493/ MGT 593: Strategic Management (BBA Eve/MBA/EMBA)	Define strategic management. Discuss the nature of strategy formulation, implementation and evaluation activities of an organization.

MKT 305/MKT 507: Marketing Management (BBA Eve/MBA/EMBA)	How has marketing management changed in recent years? What are the tasks necessary for successful marketing management?
MKT 451: Strategic Marketing	Identify the relationship between strategic management and strategic marketing. Narrate broadly the overall process of external analysis in strategic marketing.
MKT 427: International Marketing	Define international marketing. Describe the scope and challenges of international marketing.
MKT 205: Introduction to Marketing	What is marketing? How can you create value for customers and capture value from them in return?
ECO 501: Microeconomics (Self-study)	Narrate broadly the key concepts of demand and supply with appropriate illustrations.

Course Teacher's Name: Salma Honey
E-mail: honey.salma@royal.edu.bd Cell:01816583878

BUS 101: Introduction to Business	Define the term Business and point out the objectives of business. Describe the functions of business in today's world.
BUS 221: Business Communication	Define business communication and mention the steps of business communication. Describe the objectives of business communication.
MIS 316: Management Information Systems	Identify and describe the four levels of the organizational hierarchy. What types of information systems serve each level?
MKT 457/MKT 557: Product Planning & Management	State about the steps of product development and how to identify the key success factors in a new product launch?
MKT 417/MKT 517: Electronic Marketing	Define e-marketing planning process and briefly describe the seven steps of e-marketing plan.
MKT 535/MKT435: Supply Chain Management	Identify the factors that influence network design decision and describe the framework for network design decisions.
HMT 334: Tourism Research Methodology (Self -study)	State about the research process and describe the methods of primary data collection.

Course Teacher's Name: S. M. Naser Iqbal
E-mail: iqbal.naser@royal.edu.bd Cell: 01673900077

FIN 461: Financial Derivatives (BBA)	Describe the mechanism of hedging derivatives and their impact on the financial sector of Bangladesh.
POM 301: Production and Operations Management (BBA-Day)	Illustrate the functions of work measurement and their impact on the different methods of time study.
FIN 407/FIN 509: Capital Investment Decisions (BBA/MBA/EMBA)	Explicate the functions of Capital Investment Decisions and their effects on feasibility analysis of mutually exclusive projects.
FIN 421/FIN 521: Working Capital Management(BBA/MBA/EMBA)	Discuss the different functions of solvency, liquidity and financial flexibility and their effects on firm's sustainability.
POM 301/POM 507: Production and Operations Management/Operations Management(BBA Eve/MBA/EMBA)	Explain the different techniques of forecasting and their consequences on operations management in the manufacturing industry of Bangladesh.

Course Teacher's Name: Md. Halimuzzaman
E-mail:halim.helal@royal.edu.bd Cell: 01711992796

BUS311: E-Business	Define E-Business. Discuss the different reasons of investing in E-Business with proper examples.
ACT 401: Advanced Financial Accounting	Write about the Company with its features. Explain the different types of shares with appropriate examples.
ACT 501: Financial Accounting	Define Accounting. Explain the different Accounting Concepts and Conventions with examples.
ACT 404: Advanced Cost Accounting	Give the meaning of Cost Accounting. Explain the essential factors for installing a Cost Accounting System in a business.

ACT 510: Strategic Management Accounting (Self-study)	Define Strategic Management Accounting. Explain the need of Strategic Management Accounting in decision making process of an organization.
Course Teacher's Name: Tawhid Ahmed Chowdhury E-mail: tawhid.ahmed@royal.edu.bd Cell: 01816007918	
FIN 404/FIN 508: Financial Markets & Institutions (BBA Eve/MBA/EMBA)	Identify the major reasons of Non-performing loan in Bangladesh. How the commercial banks of Bangladesh can overcome the problems of Non-performing loan?
FIN 455: Investment Banking and Lease Finance	Analyze the process of issuing securities by an investment bank. Explain the role of investment bank in the economic development of Bangladesh.
FIN 507: Financial Management	Identify the features of major financial decisions taken by the manager. How does proper financial management can help to enhance the value of the organization? Explain.
IBS 363: International Business	Illustrate the major factors affecting the international business in Bangladesh. Explain the role of international business in the economic development of Bangladesh.
Course Teacher's Name: Samir Bhadra E-mail: samir.bhadra@royal.edu.bd Cell:01710318795	
MGT 493: Strategic Management (BBA DAY)	Write down the guidelines for effective strategic planning and why some firms do not have strategic planning? Explain with examples.
HRM 406: Human Resource Planning and Policy	Identify the challenges of environmental scanning in human resources planning and give your suggestion to overcome these challenges.
ECO 257/ECO 502: Macro Economics (BBA Day/MBA/EMBA)	Define personal income and disposable income with example. Describe the different methods of measuring national income.
HRM 445/HRM 556: Strategic Human Resource Management (BBA Eve/MBA/EMBA)	Define Strategic Human Resource Management and describe different approaches of Strategic Human Resource Management with suitable examples.
HRM 417/HRM 517: Industrial Law and Labor Relations (BBA Eve/MBA/EMBA)	Identify the different principles of disciplinary action and discuss the steps of taking effective disciplinary action.
Course Teacher's Name: Md. Obaidur Rahman E-mail: obaidur.rahman@royal.edu.bd Cell:01744594786	
ACT 155: Financial Accounting-II	Illustrate the accounting treatment of partnership when allocating profits among partners.
ACT 303 / ACT 507: Management Accounting (BBA Eve/MBA/EMBA)	What is C-V-P analysis? Narrate four assumptions of C-V-P analysis with example.
BUS 319: Business Ethics	What are the two reasons of business ethics decisions tend to affect lives outside work? Explain.
ACT 375 / ACT 509: Taxation (BBA Eve/MBA/EMBA)	Define tax and state its role in the economic development of a country.
ACT 403 / FIN 451: Financial Statement Analysis (BBA Eve/MBA/EMBA)	"Ratio analysis is an influential instrument of financial analysis". Explain this statement.
FIN-307: Principles of Banking and Insurance (Self -study)	Discuss the alternative banking system in 21 st century in Bangladesh.
Course Teacher's Name: Monowara Begum Memy E-mail: monowara.begum@royal.edu.bd Cell:01722304430	
MGT 111/MGT 501: Principles of Management (BBA Eve/MBA/EMBA)	"Since Taylor's major concern was to increase efficiency, he failed to put proper emphasis upon human element in industry"—Do you support this view? Justify. Why Henri Fayol is regarded as the father of modern management?
HRM 302: Human Resource Management (BBA DAY)	For effective and efficient utilization of human resources a human resource manager has to perform some functions----- What are those functions? Elaborately discuss with diagram.

HRM 302/HRM 507: Human Resource Management (BBA Eve/MBA/EMBA)	“Human resource is the most important element in the development process”—Do you agree? Justify. Like any other area of management HRM has some principles as well as objectives. Discuss them in brief.
HRM 429: HRM Practices in Bangladesh	Give a typical pattern of HRM practices in Bangladesh and also the role played by the HRD in the organization. Indicate the areas where we are following Japanese model in respect of human resources development.
HRM 421: Performance Appraisal and Management	“Performance Appraisal is essential in order to ensure effectiveness in attaining organizational objectives but an effective appraisal system should have certain features”—What are they? Discuss each of them in details.
MGT 161/MGT 502: Organizational Behavior (BBA/MBA/EMBA) (Self-study)	Describe the relationship of Organizational Behavior and The Management process. Which managerial roles and skills are essentials for employee to perform effectively and efficiently within the organization?
Course Teacher’s Name: Malobika Mazumder	
E-mail: malobika.mazumder@royal.edu.bd Cell: 01787731955	
ENG 102: Advanced Composition (Self-study)	Has the internet positively or negatively impacted human society?
Course Teacher’s Name: Sadia Sultana	
E-mail: sadia.sultana@royal.edu.bd Cell: 01799608120	
ENG 100: Basic English	Write a descriptive essay on “Padma multi-purpose bridge and its benefits on our Economy”.
ENG 101: Developing English Skills	Write a critical essay on “Importance of Higher education” following all the rules of academic essay writing.
Course Teacher’s Name: Shaikh Afnan Birahim	
E-mail: afnan.birahim@royal.edu.bd Cell: 01711027668	
CSE 109: Computer Applications	1. Differentiate between data and information. Draw a block diagram to illustrate basic organization of a computer system and explain the functions of various units. Convert the following numbers to decimal numbers: (i) 2573 6 (ii) 1234 9 Why BCD code was extended to EBDIC? 2. What is IC? How it helps in reducing the size of computers? What is input and output interface? Find decimal equivalent of the following numbers: (i) 111.01 2 (ii) 2B.D4 16 What is the difference between bit and byte?
Course Teacher’s Name: Sharadindu Bikash Bhattacharjee	
E-mail:sbbhattacharjee2010@gmail.com Cell:01711480790	
BST 119: Business Statistics-I/ BST 502: Business Statistics	Explain geometric mean and work out at least five sums using geometric mean. What are its applications?
BST 305: Business Statistics-II	State the properties of binomial distribution. Solve at least five sums related to this type of distribution.
BMT 501: Mathematics for Decision Making (Self-study)	Define combination. Work out at least 6(six) sums related to combination.
Course Teacher’s Name: Fatema-Tuz-Juhora	
E-mail:lovelyrahman@yahoo.com Cell:01757623047	
HUM 205: Bangladesh Studies (BBA, English, HMT, CSE)	Write a short essay on six-point movement in 1966.

THANK YOU