

ROYAL UNIVERSITY OF DHAKA
Department of Hotel Management and Tourism
Programs: BHMT
Midterm Examination, Fall-2021
Assignment Topics

Instructions

➤ **Assignment Format:**

- (a). Length of the assignment will be 2000 to 3000 words.
- (b). Must be in three part such as theoretical frame work, body of the text and conclusion along with cited reference (if applicable) at the end.
- (c). Font size will be 12 points and line's space 1.5. Times New Roman font will be preferred. Page margin will be 1 inch in all sides.
- (d). Printed on offset white paper size A4.

➤ **Font Cover Page Format:**

- (a). Course Code & Course Title, (b). Assignment Topic, (c). Exam's Name, (d). Student's Name, (e). Student's Id No. (f). Semester's Name and Year, (g). Course Teacher's Name and Designation, (h). Department's Name, and (i). University's Name and Address.

➤ **Marks Distribution:**

Assignment	40 Marks
Viva voce (Viva Exam)	10 Marks
Total	50 Marks

➤ **Last Date of Submission: October 21, 2021 (Must be Sent to Course Teacher's E-mail Address)**

- Students will be called for a **Viva voce** for each of their courses by their respective course teachers as per Exam routine published later on by the Office of the Controller of Examinations.

In order to attend the Viva voce, students are requested to follow the given Zoom links from their course teachers in our facebook group (<https://www.facebook.com/groups/rudhmtonlineclass>) according to the schedule.

N.B. Students can also attend in their Viva Exams over phone by making prior contact with the course teachers (if facilities are unavailable).

Sl	Course Code	Course Title	Title of Assignment	Course Teacher
1	HMT 203	Travel Agency and Tour Management	Categorize different package tour. Explain the process of designing a package tour.	Mr. Malay Sarker sarker.malay@royal.edu.bd Cell: 01712660522
2	HMT 321	Hotel Operations and Management	Summarize the functions of Sales and Marketing Department; Evaluate the contribution of this department to increase the revenue of a hotel.	Mr. Malay Sarker sarker.malay@royal.edu.bd Cell: 01712660522
3	HMT 407	MICE Management	Classify different types of meeting. How will you conduct market research to develop MICE products of your property?	Mr. Malay Sarker sarker.malay@royal.edu.bd Cell: 01712660522
4	HMT 422	Food and Beverage Control	Define control process and evaluate the cost control techniques to maximize the profit of your restaurant.	Mr. Malay Sarker sarker.malay@royal.edu.bd Cell: 01712660522
5	HMT 434	Sustainable and Eco-tourism	Recognize the pillars of sustainable tourism and determine the role of the pillars for the development of sustainable tourism in Bangladesh.	Mr. Malay Sarker sarker.malay@royal.edu.bd Cell: 01712660522
6	HMT 202	Geography of Tourism	Categorize the factors of tourist flow. Explain the interrelationship among the geographical components of tourism.	Mr. Malay Sarker sarker.malay@royal.edu.bd Cell: 01712660522
7	FRE 102	French-II	Write the dialogue of the following situation: a. Welcoming a guest in the hotel reception counter. b. Taking food order from a guest in the restaurant. c. Booking a taxi for the sightseeing tour.	Mr. Malay Sarker sarker.malay@royal.edu.bd Cell: 01712660522
8	HMT 451	Environmental Issues in Tourism Industry	Distinguish external environmental impact of tourism. Elucidate the external environmental impacts in the DCs and LDCs.	Mr. Malay Sarker sarker.malay@royal.edu.bd Cell: 01712660522

9	HMT 431	Tourism Planning and Development	Define Urban Tourism. How to enhance community based Rural Tourism in Bangladesh?	Mr. Solaiman K Bhuiyan kabir.solaiman@royal.edu.bd Cell:01675937876
10	HMT 404	Computer Reservation System	What is an online reservations system? Discuss the importance and role of Computer Reservation Systems in the Hospitality Industry.	Mr. Solaiman K Bhuiyan kabir.solaiman@royal.edu.bd Cell:01675937876