

ROYAL UNIVERSITY OF DHAKA
Department of Business Administration
Programs: BBA (Day), BBA (Eve), MBA and EMBA
Fall' 2021
Retake Midterm Examination
Assignment Topics

Instructions

- ❖ **Assignment Format:**
 - (a). Length of the assignment will be 2000 to 3000 words.
 - (b). Must be in three part such as theoretical frame work, body of the text and conclusion along with cited reference (if applicable) at the end.
 - (c). Font size will be 12 points and line's space 1.5. Times New Roman font will be preferred. Page margin will be 1 inch in all sides.
 - (d). Printed on offset white paper size A4.
- ❖ **Front Cover Page Format: [Please Download the Cover Page from Our Facebook Group]**
 - (a). Course Code & Course Title, (b). Assignment Topic, (c). Exam's Name, (d). Student's Name, (e). Student's Id No. (f). Semester's Name and Year, (g). Course Teacher's Name and Designation, (h). Department's Name, and (i). University's Name and Address.
- ❖ Last Date of Submission: **November 25, 2021 (Must Be Sent to Course Teacher's E-mail Address).**
- ❖ Viva Examinations on the basis of assignments will be held from **November 26, 2021 to November 28, 2021**
- ❖ **Please follow the below information for zoom connection to be appeared in the Viva Exam:**

<i>Faculty Members</i>	<i>Meeting ID</i>	<i>Password</i>	<i>Faculty Members</i>	<i>Meeting ID</i>	<i>Password</i>
Prof. Dr. Profulla Chandra Sarker	867447 7674	5fmcxq	Tawhid A. Chowdhury	79062582126	rud2021
Prof. Dr. Subhash Chandra Sil	6033052021	BBA	Samir Bhadra	3717667677	9dsRkw
Md. Shahidur Rahman Khan	867447 7674	5fmcxq	Md. Obaidur Rahman	8088355131	Gvx92t
Salma Honey	5553563650	SalmaRud	Monowara Begum Memy	9858931142	RUDonline
S.M. Naser Iqbal	8287875877	naser007	Subrata Biswas	95146393967	5jim4z
Md. Halimuzzaman	379246 9707	eclass	Sharadindu Bikash	922192 8024	sbikash
			Fatema-Tuz-Juhora	998478 5413	929806

Students can also attend in the viva exams over phone by making contact with their course teachers.

COURSECODE & TITLE	ASSIGNMENTTOPICS
Course Teacher's Name: Prof. Dr. Profulla Chandra Sarker	
E-mail: shahidur.khan@royal.edu.bd Cell:01978153100	
SOC 201: Sociology	Define family. Explain the different functions of family.
Course Teacher's Name: Prof. Dr. Subhash Chandra Sil	
E-mail: vc@royal.edu.bd Cell:01922988955	
LAW 121/ LAW 501: Business Law (BBA Eve/MBA/EMBA)	(a) Define a Contract. State the essential elements of a valid contract. (b) "All the contracts are agreements but all the agreements are not contracts" – Discuss.
ACT 406/ ACT 512: Auditing (BBA Eve/MBA/EMBA)	(a) What is meant by interim auditing? (b)How would you distinguish among interim auditing, annual auditing and external auditing?
BUS-427: Project Management	(a) State the essential features of a project. (b) Explain the importance of human aspects in project management.

Course Teacher's Name: Md. Shahidur Rahman Khan	
E-mail: shahidur.khan@royal.edu.bd	Cell: 01978153100
MGT 493/ MGT 593: Strategic Management (BBA Eve/MBA/EMBA)	Which are the industry's dominant economic traits? Narrate broadly the competitive forces facing by the industry members.
MKT 305/MKT 507: Marketing Management (BBA Eve/MBA/EMBA)	Define strategic planning. How strategic planning is carried out at different levels of an organization?
MKT 451: Strategic Marketing	Select an organization and elaborately describe its model of business strategy.
MKT 427: International Marketing	What does the sovereignty of nations mean and how can it affect the stability of government policies, political parties and nationalism?
MKT 205: Introduction to Marketing	Define marketing environment. Elaborately describe the elements of company's microenvironment and macro-environment with appropriate examples.
ECO 501: Microeconomics (Self-study)	Narrate broadly the key concepts of supply with appropriate illustrations.
Course Teacher's Name: Salma Honey	
E-mail: honey.salma@royal.edu.bd	Cell:01816583878
BUS 101: Introduction to Business	What do you mean by state enterprise? Describe the advantages and disadvantages of state enterprises.
BUS 221: Business Communication	Define written communication and mention the types of written communication. Explain the common etiquettes in written communication.
MIS 316: Management Information Systems	Why are information systems essential in business today? Describe four trends in the global business environment that have made information systems so important.
MKT 457/MKT 557: Product Planning & Management (BBA Eve/MBA/EMBA)	Illustrate about product development organizations and explain the criteria for choosing an organizational structure.
MKT 417/MKT 517: Electronic Marketing (BBA Eve/MBA/EMBA)	Point out ESP framework for developing e-marketing framework and describe the main e-business models at the activity, business process, and enterprise levels.
MKT 535/MKT435: Supply Chain Management (BBA Eve/MBA/EMBA)	Point out the importance of supply chain decisions and describe about the decision phases in a supply chain.
HMT 334: Tourism Research Methodology (Self-study)	Define the significance of identifying a research problem and explain the criteria for selecting a good research problem.
Course Teacher's Name: S. M. Naser Iqbal	
E-mail: iqbal.naser@royal.edu.bd	Cell: 01673900077
FIN 461: Financial Derivatives	Analyze the functions of financial derivatives and their significance on the mutual fund industry of Bangladesh.
POM 301: Production and Operations Management (BBA Day)	Narrate the functions of strategy formulation of operations management and their linkages between efficiency and productivity of the organizations.
FIN 407/FIN 509: Capital Investment Decisions (BBA/MBA/EMBA)	Evaluate the different stages of new project formulation and their impact on profit optimization of the existing business.
FIN 421/FIN 521: Working Capital Management (BBA/MBA/EMBA)	Describe the role of working capital management and its effects on firm's sustainable growth rate.
POM 301/POM 507 Production and Operations Management/Operations Management (BBA Eve/MBA/EMBA)	Explain the approaches of forecasting and their consequences on operations management in the manufacturing industry of Bangladesh.
Course Teacher's Name: Md. Halimuzzaman	
E-mail: halim.helal@royal.edu.bd	Cell: 01711992796
BUS311: E-Business	Write about Social Business. Illustrate the Transaction Processing Systems in terms of e-commerce transactions with examples.

ACT 401: Advanced Financial Accounting	Write down the meaning of Share. Explain the differences between company and partnership business with examples.
ACT 501: Financial Accounting	State the scopes and objectives of Accounting. Explain the characteristics of Accounting Principles.
ACT 404: Advanced Cost Accounting	State the branches of Accounting. Discuss the methods of Cost Accounting that are essential in determining the price of a product.
ACT 510: Strategic Management Accounting (Self-study)	Discuss the scopes of Strategic Management Accounting in anticipating the future problems and opportunities of an organization.
Course Teacher's Name: Tawhid Ahmed Chowdhury	
E-mail: tawhid.ahmed@royal.edu.bd Cell: 01816007918	
FIN 404/FIN 508: Financial Markets & Institutions (BBA Eve/MBA/EMBA)	Illustrate the major risks of financial institutions to collect the capital. How financial institutions can use and manage their capital?
FIN 455: Investment Banking and Lease Finance	Illustrate the various types of underwriting contract for issuing securities. Why does an underwriter suggest to use the under pricing strategy in the Initial Public Offering (IPO)? Explain.
FIN 507: Financial Management	What is the importance of understanding the Time Value of Money (TVM) concept in Finance? Explain the major reasons that lead to reduce the value of money over the time.
IBS 363: International Business	How can you differentiate between the BOP and BOT? Explain the major components of the balance of payment.
Course Teacher's Name: Samir Bhadra	
E-mail: samir.bhadra@royal.edu.bd Cell:01710318795	
MGT 493: Strategic Management (BBA DAY)	Draw the strategic management model and discuss the importance of feedback in strategic management model.
HRM 406: Human Resource Planning and Policy	"Human resource planning is a tool for improving organizational performance". Explain the statement with Examples.
ECO 257/ECO 502: Macro Economics(BBA Day/MBA/EMBA)	Briefly discuss the classical theory of employment and Say's law with its assumption and criticism.
HRM 445/HRM 556: Strategic Human Resource Management (BBA Eve/MBA/EMBA)	Differentiate between Strategic Management and Strategic Human Resource Management. Explain the critical factors of developing HR strategies.
HRM 417/HRM 517: Industrial Law and Labor Relations (BBA Eve/MBA/EMBA)	Elaborate the duties of the inspectors in respect of services rules. Who is responsible for submitting the draft of service rules?
Course Teacher's Name: Md. Obaidur Rahman	
E-mail: obaidur.rahman@royal.edu.bd Cell:01744594786	
ACT 155: Financial Accounting-II	Describe the rules of partnership business in absence of agreement.
ACT 303 / ACT 507: Management Accounting	Discuss cost-benefit and behavioral consideration in designing accounting system.
BUS 319: Business Ethics	Narrate in your own words, what does it mean to treat equal equally and unequal unequally.
ACT 375 / ACT 509: Taxation (BBA Eve/MBA/EMBA)	What is meant by salary under income tax? State in brief the elements of salary.
ACT 403 / FIN 451: Financial Statement Analysis (BBA Eve/MBA/EMBA)	What is horizontal analysis? Illustrate the methods of vertical analysis in financial statement.
FIN-307: Principles of Banking and Insurance (Self study)	"Central bank is the banker of all banks". Explain this statement.
Course Teacher's Name: Monowara Begum Memy	
E-mail: monowara.begum@royal.edu.bd Cell:01722304430	
MGT 111/501: Principles of Management (BBA Eve/MBA/EMBA)	"Do you agree with the view that a manager cannot be successful without having necessary skills? If 'yes', how such skills can be acquired. Discuss the relative importance of the skills.

HRM 302: Human Resource Management (BBA Day)	*“Human Resource Planning is a major managerial responsibility”----Discuss. Elaborate the process of HRP usually followed.
HRM 302/507: Human Resource Management (BBA Eve/MBA/EMBA)	Critically discuss the importance of job analysis in the context of our industry. Explain the elements of job analysis with example.
HRM 429: HRM Practices in Bangladesh	Describe the HR planning practiced by CARE. How far the Board of Directors and senior executives are responsible for framing human resource planning?
HRM 421: Performance Appraisal and Management (BBA-Day)	Discuss the process of performance appraisal with the help of a diagram. Critically discuss the methods of performance appraisal using appropriate standards.
MGT 161/MGT 502: Organizational Behavior (BBA /MBA/EMBA) (Self-study)	Describe how the “big five” personality attributes might affect a manager’s own behavior in dealing with subordinates. How does perception affect behavior?
Course Teacher’s Name: Malobika Mazumder	
E-mail: malobika.mazumder@royal.edu.bd Cell: 01787731955	
ENG 102: Advanced Composition (Self-study)	Is homeschooling better than the public-school educational system?
Course Teacher’s Name: Sadia Sultana	
E-mail: sadia.sultana@royal.edu.bd Cell: 01799608120	
ENG 100: Basic English	Write an analytical paragraph on "No children should be allowed to use a Facebook account before the age of 15.
ENG 101: Developing English Skills	What do you mean by an Essay? Describe all the parts and processes of writing an effective essay.
Course Teacher’s Name: Shaikh Afnan Birahim	
E-mail: afnan.birahim@royal.edu.bd Cell: 01711027668	
CSE 109: Computer Applications	List the advantages of IC technology over transistor technology. What is a system? Why do we often refer to a computer as a computer system? Differentiate between positional and non-positional number systems. Explain collating sequence.
Course Teacher’s Name: Sharadindu Bikash Bhattacharjee	
E-mail:sbbhattacharjee2010@gmail.com Cell:01711480790	
BST 119: Business Statistics-I/ BST 502: Business Statistics	Explain median and mode indicating at least five related sums for each type.
BST 305: Business Statistics-II	What is Poisson distribution? Work out at least five sums by using this type of distribution.
BMT 501: Mathematics for Decision Making (Self-study)	What is meant by permutation? Solve at least 6(six) sums related to permutation.
Course Teacher’s Name: Fatema-Tuz-Juhora	
E-mail:lovelyrahman@yahoo.com Cell:01757623047	
HUM 205: Bangladesh Studies (BBA/ English/HMT/CSE)	Elaborately describe the different stages of 1969 mass uprising in East Pakistan.

THANK YOU