

ROYAL UNIVERSITY OF DHAKA
Department of Business Administration
Programs: BBA, MBA and EMBA
Spring -2021
Midterm Examination
Circulation of Assignment Topics

Instructions

- ❖ **Assignment Format:**
 - (a). Length of the assignment will be 2000 to 3000 words.
 - (b). Must be in three part such as theoretical frame work, body of the text and conclusion along with cited reference (if applicable) at the end.
 - (c). Font size will be 12 points and line's space 1.5. Times New Roman font will be preferred. Page margin will be 1 inch in all sides.
 - (d). Printed on offset white paper size A4.
- ❖ **Font Cover Page Format: [Please Download the Cover Page from Our Facebook Group]**
 - (a). Course Code & Course Title, (b). Assignment Topic, (c). Exam's Name, (d). Student's Name, (e). Student's Id No. (f). Semester's Name and Year, (g). Course Teacher's Name and Designation, (h). Department's Name, and (i). University's Name and Address.
- ❖ **Marks Distribution:**

Assignment	40 Marks
Viva voce (Viva Exam)	10 Marks
Total	50 Marks

- ❖ **Last Date of Submission: February 25, 2021(Must Be Sent to Course Teacher's E-mail Address)**
 - ❖ In order to attend the Viva voce, students are requested to follow the given Zoom links in our Facebook group (<https://www.facebook.com/groups/rudbusiness>) according to the schedule.
- Students can also attend in their Viva Exams over phone by making contact with course teachers at the scheduled time.**

COURSE CODE & TITLE	ASSIGNMENT TOPICS
Course Teacher's Name: Dr. Abdur Rahman	
E-mail: dr.rahman@royal.edu.bd Cell: 01783687993	
ECO 127/ ECO 501: Micro Economics (BBA Eve/MBA/EMBA)	Explain basic concept of Scarcity, Needs, Wants, Efficiency, Utility and Consumption on the basis of your own idea.
ECO 257/ ECO 502: Macro Economics (BBA Eve/MBA/EMBA)	Scope and importance of macroeconomics enhance contribution of that branch in economical analysis – mention your opinion.
Course Teacher's Name: Dr. Afroza Bulbul Afrin	
E-mail: afroza.afrin@royal.edu.bd Cell: 01712846557	
MGT 111/MGT501: Principles of Management (BBA Eve/MBA/EMBA)	Explain Decision-Making function of management with their types and conditions, and elaborate the steps in decision-making process in your own language.
LAW 121 /LAW 501: Business Law (BBA Eve/MBA/EMBA)	Define 'company' according to Company Act, 1994. Elaborately describe the types of companies with their features, merits, and demerits.
MGT 161: Organizational Behavior	Define Organizational Behavior (OB) and explain the OB Model with its variables.
POM 301: Production & Operations Management (BBA Day)	Describe the scope of Production and Operations function of Management, and explain the production system in an organization.
BUS 319: Business Ethics	Illustrate the Environmental and development Ethics of a business organization.

Course Teacher's Name: Md. Shahidur Rahman Khan	
E-mail: shahidur.khan@royal.edu.bd	Cell: 01978153100
MKT 431: Marketing Research	Describe a framework for conducting marketing research as well as the six steps of the marketing research process.
MGT 593/ MGT 493: Strategic Management (MBA/EMBA/BBA Eve)	Explain the five-force model of competition as a key analytical tool for diagnosing the competitive environment.
MKT 507/MKT 305: Marketing Management (MBA/EMBA/ BBA Eve)	Consider Porter's value chain and the holistic marketing orientation model. What implications do they have for marketing planning? How would you structure a marketing plan to incorporate some of their concepts?
Course Teacher's Name: Salma Honey	
E-mail: honey.salma@royal.edu.bd	Cell:01816583878
MKT 409/ MKT 509: Advertising & Sales Management(MBA/EMBA/ BBA Eve)	Mention the elements of advertising plan and explain the process of advertising pyramid.
MKT 305: Marketing Management	Identify the core concepts of marketing and describe marketing management philosophies with suitable examples.
MKT 407: Consumer Behavior	Mention the basic components of consumer behavior and highlight the applications of consumer behavior.
MKT 527/ MKT 427: International Marketing (MBA/EMBA/ BBA Eve)	Identify the impact of cultural borrowing and explain the strategy of planned change and its consequences.
MKT 557/MKT 457: Product Planning & Management (MBA/EMBA/ BBA Eve)	Mention the types of opportunities and evaluate the opportunity identification process with suitable examples.
Course Teacher's Name: S. M. Naser Iqbal	
E-mail: iqbal.naser@royal.edu.bd	Cell: 01673900077
FIN 461/FIN 561: Financial Derivatives (BBA-Eve/MBA/EMBA)	Describe Repo and Reverse Repo and their impact on the financial markets of Bangladesh.
FIN 407: Capital Investment Decisions	Explain the functions of Capital Investment Decisions (CID) and their effect on the feasibility analysis of mutually exclusive projects.
FIN 333: Managerial Finance	Explain the functions of managerial finance and their importance in the formation of new business.
BUS 101: Introduction to Business (BBA/English)	Discuss the roles of business in society and their consequences on internal and external stakeholders of non-profit organizations.
FIN 233: Introduction to Finance (Self-study)	Describe the different types of risks and their significance in the security markets of Bangladesh.
POM 507/POM 301: Operations Management/ Production and Operations Management (MBA/EMBA/ BBA-Eve/)	Describe the elements of good forecast and their impact on operations management in the ready-made garments (RMG) sector of Bangladesh.
Course Teacher's Name: Md. Halimuzzaman	
E-mail: halim.helal@royal.edu.bd	Cell: 01711992796
ACT 303/ACT 507: Management Accounting(BBA-Eve/ MBA/EMBA)	Discuss the natures of Management Accounting and its relationship with Financial Accounting.
ACT 401: Advanced Financial Accounting	Define Company and discuss the features of a Company in terms of advanced financial accounting.
ACT 405: Accounting Information System	Explain the functions and subsystems of Accounting Information System.
BUS 311: E-Business	Discuss about Electronic Fund Transfer and different models of E-Business.

ACT 115: Financial Accounting-I	Illustrate the classification of Accounts and the rules of debit and credit under double entry system of Accounts with examples.
Course Teacher's Name: Tawhid Ahmed Chowdhury	
E-mail: tawhid.ahmed@royal.edu.bd Cell: 01816007918	
FIN 421: Working Capital Management	Illustrate the advantages and disadvantages of major working capital policies. Analyze the major factors that affect the working capital of local and multinational company.
FIN 451 / FIN 551: Financial Statement Analysis (BBA Eve/MBA/EMBA)	How does the financial statement analysis help the internal managers and investors to evaluate the stock and the growth of a company? Explain the benefits and limitations of conducting financial statement analysis.
ECO 317: Development Economics	Identify the differences between the development economics and traditional economics. Illustrate the benefits and limitations of using various proxies to measure the economic development of the country.
FIN 507: Financial Management	Analyze the importance of Financial Management in the case of taking the major financial decisions in order to enhance the value of the organization.
BUS 221/ BUS 503: Business Communication (MBA/EMBA/ BBA-Eve)	Justify the use of various communication media to achieve the different levels of information richness. Identify the major factors that need to be considered by the managers for written communication.
Course Teacher's Name: Samir Bhadra	
E-mail: samir.bhadra@royal.edu.bd Cell:01710318795	
MGT 493: Strategic Management(BBA Day)	Describe the nature of vision and mission statements in strategic management and write down good vision and mission statement with five examples.
HRM 417/ HRM 517: Industrial Law and Labor Relations (BBA Eve/MBA/EMBA)	Describe the provision of employee's working hours with the examples of both national and international standard (Country base).
HRM 507:Human Resource Management	"Human Resource Planning is a tool for improving organizational performance". Explain the statement with Examples.
HRM 409/ HRM 515: Selection and Staffing (BBA Eve/MBA/EMBA)	Briefly describe the factors affecting staffing system and show how it is affected by the factors.
HRM 509: Compensation Management	Briefly explain the factors affecting the compensation of employees in industrial organization.
Course Teacher's Name: Md. Obaidur Rahman	
E-mail: obaidur.rahman@royal.edu.bd Cell:01744594786	
ACT 155: Financial Accounting-II	Illustrate the accounting treatment when admission of a new partner in a partnership firm.
ACT 402: Advanced Management Accounting	"Break-even analysis is an essential tool for calculating target profit analysis". Examine the statement.
FIN 307: Principles of Banking and Insurance	Explain the financial systems of Bangladesh with updated information.
ACT 404: Advanced Cost Accounting (Self study)	Examine the difference between Contract Costing and Job Costing from several perspectives.
ACT 403/ ACT 513: Financial Statement Analysis (BBA Eve/MBA/EMBA)	Identify the different parts of the financial statement and examine its various aspects.
ACT 375/ ACT 509: Taxation (BBA Eve/MBA/EMBA)	State the elements of salary and prepare a report on an individual salary income assessment.

Course Teacher's Name: Monowara Begum Memy	
E-mail: monowara.begum@royal.edu.bd Cell:01722304430	
MIS 316: Management Information System	Describe the roles of Information Systems and explain different perspectives of Information Systems in Business with appropriate examples.
HRM 302: Human Resource Management	Show and describe the steps of recruitment process and the factors affecting recruitment process.
HRM 445: Strategic Human Resource Management	Show the Systematic Approach to formulate strategy and explain the approaches to Strategic Human Resource Management.
HRM 415: Career Management	Describe Career Development Model and Career Management Model with appropriate examples.
HRM 414: Industrial Psychology	Explain the aspects and applications of Industrial Psychology and describe the principles of Industrial Psychology.
Course Teacher's Name: Nahid Sultana	
E-mail: nahidbangladesh78@gmail.com Cell: 01768467479	
ENG 100: Basic English	Impacts of Sound Pollution on Kids in Dhaka City
Course Teacher's Name: Malobika Majumder	
E-mail: malobika.mazumder@royal.edu.bd Cell:01787731955	
ENG 102: Advanced Composition	Write an argumentative essay on – Parenting should be gender-neutral. Roles should not be defined.
Course Teacher's Name: Sharadindu Bikash Bhattacharjee	
E-mail: sbbhattacharjee2010@gmail.com Cell:01711480790	
BMT 105: Business Mathematics-I	Explain permutation with examples and mention at least five related sums.
BMT 501: Mathematics for Decision Making	Define i) Subset ii) Complement of a set iii) Union of two sets and iv) Intersection of two sets. Work out at least five sums with the help of theory of sets.
BMT 165: Business Mathematics-II(Self Study)	What is meant by linear programming? What are its applications? Indicate at least five related to linear programming.
Course Teacher's Name: Md Khirul Islam Badal	
E-mail: khirul.badal@royal.edu.bd Cell: 01748864767	
CSE 109: Computer Applications	a) What do you understand by data, information and code? Write down the components of computer. b) Convert the following numbers to a Decimal number i) $(27A)_{16}$ ii) $(725)_8$ iii) $(10101)_2$
Course Teacher's Name: Fatema-Tuz-Juhora	
E-mail: lovelyrahman@yahoo.com Cell:01757623047	
HUM 205: Bangladesh Studies	Discuss the bold role of students and women that had in the language movement of 1952.
Course Teacher's Name: Md. Fantasir Rahman	
E-mail: mfr22@outlook.com Cell:01716553707	
MKT 435/ MKT 435: Supply Chain Management (BBA Eve/MBA/EMBA)	Discuss the goals of a supply chain and explain the impact of supply chain decisions on the success of a firm.

THANK YOU

VIVA SCHDEULE FOR MIDTERM EXAM SPRING 2021 WILL BE PUBLISHED SOON