

ROYAL UNIVERSITY OF DHAKA
Department of Hotel Management and Tourism
Programs: BHMT
Midterm Examination, Spring-2021
Assignment Topics

Instructions

Ø Assignment Format:

- (a). Length of the assignment will be 2000 to 3000 words.
- (b). Must be in three part such as theoretical frame work, body of the text and conclusion along with cited reference (if applicable) at the end.
- (c). Font size will be 12 points and line's space 1.5. Times New Roman font will be preferred. Page margin will be 1 inch in all sides.
- (d). Printed on offset white paper size A4.

Ø Font Cover Page Format:

- (a). Course Code & Course Title, (b). Assignment Topic, (c). Exam's Name, (d). Student's Name, (e). Student's Id No. (f). Semester's Name and Year, (g). Course Teacher's Name and Designation, (h). Department's Name, and (i). University's Name and Address.

Ø Marks Distribution:

Assignment	40 Marks
Viva voce (Viva Exam)	10 Marks
Total	50 Marks

- Ø Last Date of Submission: February 25, 2021 (Must be Sent to Course Teacher's E-mail Address)
- Ø Students will be called for a Viva voce for each of their courses by their respective course teachers as per Exam routine published later on by the Office of the Controller of Examinations.

In order to attend the Viva voce, students are requested to follow the given Zoom links from their course teachers in our facebook group (<https://www.facebook.com/groups/rudhmtonlineclass>) according to the schedule.

N.B. Students can also attend in their Viva Exams over phone by making prior contact with the course teachers (if facilities are unavailable).

Sl	Course Code	Course Title	Title of Assignment	Course Teacher
1	HMT 101	Introduction to Hotel and Tourism	Classify different types of tourism. Explain about tourism organizations that help to develop tourism.	Mr. Malay Sarker sarker.malay@royal.edu.bd Cell: 01712660522
2	HMT 103	Front Office Operations	Explain different types of reservation. Determine the Problems and probable solutions of Hotel Reservation System.	Mr. Malay Sarker sarker.malay@royal.edu.bd Cell: 01712660522
3	HMT 104	Housekeeping Operations	Clarify the Duties of an Executive Housekeeper. Elucidate the importance of coordination with other departments during its day-to-day operations.	Mr. Malay Sarker sarker.malay@royal.edu.bd Cell: 01712660522
4	HMT 202	Geography of Tourism	Distinguish different forms of tourism. Identify and evaluate the tourism resources of Bangladesh.	Mr. Malay Sarker sarker.malay@royal.edu.bd Cell: 01712660522
5	HMT 205	Supervision and Training in Hotel and Tourism	Explain the benefits of effective communication. Determine the barriers between a sender and a receiver to make an effective communication. How does it impact on the supervisor and other staff?	Mr. Malay Sarker sarker.malay@royal.edu.bd Cell: 01712660522
6	HMT 322	Hotel and Tourism Marketing	Determine the controllable variable of hospitality marketing mix. Explain the challenges of hospitality sales and their probable solutions.	Mr. Malay Sarker sarker.malay@royal.edu.bd Cell: 01712660522
7	HMT 421	Restaurant and Bar Management	Why should we go for a feasibility study? Discuss about the different important factors of feasibility study before establishing a restaurant.	Mr. Malay Sarker sarker.malay@royal.edu.bd Cell: 01712660522
8	HMT 425	Resort Development and Planning	Mention the types of resorts. Determine the characteristics of Resort Operation and Management.	Mr. Malay Sarker sarker.malay@royal.edu.bd Cell: 01712660522
9	HMT 435	Destination Management	Mention the advantages of managing a destination. Evaluate the importance of being unique to develop a place as a destination.	Mr. Malay Sarker sarker.malay@royal.edu.bd Cell: 01712660522

10	HMT 451	Environmental Issues in Tourism Industry	Categorize the negative impact of natural environment on tourism resources. Explain the natural events and processes that negatively affect tourism resources and tourists.	Mr. Malay Sarker sarker.malay@royal.edu.bd Cell: 01712660522
11	HMT 105	Food & Beverage Service Operations-I	a. What is digital menu? b. Evaluate the factors to determine that you may recommend for the improvement of successful service.	Mr. Solaiman K Bhuiyan kabir.solaiman@royal.edu.bd Cell:01675937876
12	HMT 217	Facilities Management	a. What is Procurement management? b. Establish appropriate criteria to evaluate the quality and effectiveness of facilities operation for your hotel.	Mr. Solaiman K Bhuiyan kabir.solaiman@royal.edu.bd Cell:01675937876
13	HMT 332	Consumer Behavior in Tourism and Hotel Management	a. What is Tourist Behaviors? b. Discuss the Factors that influence consumers purchase decision towards hospitality industry product and services.	Mr. Solaiman K Bhuiyan kabir.solaiman@royal.edu.bd Cell:01675937876
14	HMT 404	Computer Reservation System	a. Why is GDS important to the travel industry? b. Explain the benefits of a reservation system for your Hotel.	Mr. Solaiman K Bhuiyan kabir.solaiman@royal.edu.bd Cell:01675937876