

ROYAL UNIVERSITY OF DHAKA
Department of Business Administration
Programs: BBA (Day), BBA (Eve), MBA and EMBA
Summer' 2021
Final Examination
Assignment Topics

Instructions

- ❖ **Assignment Format:**
 - (a). Length of the assignment will be 2000 to 3000 words.
 - (b). Must be in three part such as theoretical frame work, body of the text and conclusion along with cited reference (if applicable) at the end.
 - (c). Font size will be 12 points and line's space 1.5. Times New Roman font will be preferred. Page margin will be 1 inch in all sides.
 - (d). Printed on offset white paper size A4.
- ❖ **Front Cover Page Format: [Please Download the Cover Page from Our Facebook Group]**
 - (a). Course Code & Course Title, (b). Assignment Topic, (c). Exam's Name, (d). Student's Name, (e). Student's Id No. (f). Semester's Name and Year, (g). Course Teacher's Name and Designation, (h). Department's Name, and (i). University's Name and Address.
- ❖ Last Date of Submission: **August 25, 2021 (Must Be Sent to Course Teacher's E-mail Address)**
- ❖ Viva Examinations on the basis of assignments will be held from **August 26, 2021 to August 31, 2021.**
- ❖ **Please follow the below information for zoom connection to be appeared in the Viva Exam:**

<i>Faculty Members</i>	<i>Meeting ID</i>	<i>Password</i>	<i>Faculty Members</i>	<i>Meeting ID</i>	<i>Password</i>
Prof. Dr. Profulla Chandra Sarker	867447 7674	5fmcxq	Tawhid A. Chowdhury	79062582126	rud2021
Prof. Dr. Subhash Chandra Sil	6033052021	BBA	Samir Bhadra	3717667677	9dsRkw
Prof. Dr. Abdur Rahman	7251343879	D30Rx8	Md. Obaidur Rahman	8088355131	Gvx92t
Md. Shahidur Rahman Khan	867447 7674	5fmcxq	Monowara Begum Memy	9858931142	RUDonline
Salma Honey	5553563650	SalmaRud	Subrata Biswas	95146393967	5jim4z
S.M. Naser Iqbal	8287875877	naser007	Sharadindu Bikash	922192 8024	sbikash
Md. Halimuzzaman	379246 9707	eclass	Fatema-Tuz-Juhora	998478 5413	929806

Students can also attend in the viva exams over phone by making contact with their course teachers.

COURSECODE & TITLE	ASSIGNMENTTOPICS
Course Teacher's Name: Prof. Dr. Profulla Chandra Sarker	
E-mail: shahidur.khan@royal.edu.bd Cell:01978153100	
GED 101: Introduction to Qualitative Research Methodology	Define data. Discuss the different methods and techniques applied for collecting primary data.
SOC 201: Sociology	Define kinship. Discuss the structure of kinship. Why kinship is important in social life?
Course Teacher's Name: Prof. Dr. Subhash Chandra Sil	
E-mail: provc@royal.edu.bd Cell:01922988955	
LAW 121: Business Law	(a) Distinguish between condition and warranty in case of sale of goods. (b) What is unpaid seller of goods? Explain the different rights of unpaid seller.
Course Teacher's Name: Prof. Dr. Abdur Rahman	
E-mail: dr.rahman@royal.edu.bd Cell:01783687993	
BUS 503 / BUS 221: Business Communication (MBA/EMBA/ BBA Eve)	Define routine letters. Explain different types of business letters. Draft a formal letter to request information.

ECO 257: Macro Economics (BBA Eve)	Mention the meaning of fiscal policy. Describe the objectives of fiscal policy in your own words.
ECO 127: Micro Economics	What do you mean by production function? Elaborate the total product, average product and marginal product by drawing a table with proper example.
ECO 257: Macro Economics (BBA Day)	Give an idea about causes of unemployment in developing countries like Bangladesh.
Course Teacher's Name: Md. Shahidur Rahman Khan	
E-mail: shahidur.khan@royal.edu.bd Cell: 01978153100	
MGT 493/ MGT 593: Strategic Management (BBA Eve/MBA/EMBA)	Define competitive strategy. Explain the five generic competitive strategies with their different approaches. When do you use these strategies for an organization?
MKT 305/MKT 507: Marketing Management (BBA Eve/MBA/EMBA)	Narrate broadly the different stages of marketing strategies and plans with appropriate example.
MKT 411: Brand and Product Management	Define the different types of brand extensions. Discuss how consumers evaluate extensions and how extensions contribute to parent brand equity.
MKT 421/MKT 521: Service Marketing (BBA Eve/MBA/EMBA)	Identify the different types of service expectations. Discuss the factors that influence customer expectations of service.
MKT 205: Introduction to Marketing	What do you mean by marketing information system? How can you manage marketing information to gain customer insights?
Course Teacher's Name: Salma Honey	
E-mail: honey.salma@royal.edu.bd Cell:01816583878	
IBS 363: International Business	Define different forms of regional economic integration and compare and contrast different regional trading groups, including but not exclusively the European Union (EU), the North American Free Trade Agreement (NAFTA), the Southern Common Market (MERCOSUR), and the Association of South East Asian Nations (ASEAN).
MKT 531/ MKT 431: Marketing Research (MBA/EMBA/BBA Eve)	Show the importance of the report and presentation. Discuss the basic requirements of report preparation including report format, report writing, graphs and tables.
MKT 508/ MKT 407: Consumer Behavior (MBA/EMBA/BBA Eve)	Identify the reasons of cultural change and explain how the knowledge of cultural symbolism, cultural relativism, and cultural change helps marketers in taking appropriate marketing decisions.
BUS 424: Business Environment	Show the factors affecting FDI in Bangladesh and explain the impediments of FDI in Bangladesh.
MKT 427: International Marketing	Point out the importance of problem definition in international research. Evaluate multicultural sampling and its problems in less developed countries.
Course Teacher's Name: S. M. Naser Iqbal	
E-mail: iqbal.naser@royal.edu.bd Cell: 01673900077	
FIN 233: Introduction to Finance	Analyze the importance of capital budgeting techniques and their consequences on the decision-making process of independent and mutually exclusive projects.
FIN 333: Managerial Finance	Narrate the different factors of capital structure and their impact on determining the financial position of public limited companies in Bangladesh.
FIN 431: International Financial Management	Explain the inputs that affect multinational capital budgeting and their significance on financing agreements of global business.
BUS 101: Introduction to Business (BBA/English) (Self Study)	Illustrate the key components of small businesses and their contributions to the economic development of Bangladesh.

POM 301/POM 507: Production and Operations Management/Operations Management (BBA Eve/MBA/EMBA)	Describe the internal conflicts of inventory management and their impact on ready-made garments industry in Bangladesh.
FIN 441/FIN 541: Security Analysis & Portfolio Management (BBA Eve)/MBA/EMBA)	Describe the assumptions of Markowitz Portfolio Theory and their significance in constructing an efficient portfolio in the security market of Bangladesh.
Course Teacher's Name: Md. Halimuzzaman	
E-mail: halim.helal@royal.edu.bd Cell: 01711992796	
ACT 405/ACT 511: Accounting Information System (BBA Eve/MBA/EMBA)	State the components of Management Control and elaborate the proper requirements of good Management Control System of an organization in respect of Accounting Information Systems.
ACT 404: Advanced Cost Accounting	Write down the scopes of Inventory Control and explain the different classes of store with proper examples in respect of material controlled by a store keeper.
ACT 115/ACT 501: Financial Accounting-I/Financial Accounting (BBA Eve/MBA/EMBA)	Define Journal, Explain the analysis and treatment of different transactions while you will give the posting of these transactions in Journal entries.
ACT 510: Strategic Management Accounting (Self-study)	Define Break-Even Analysis, Illustrate the usages of Break-Even Analysis by management accountants and executives as a tool in the decision making process.
Course Teacher's Name: Tawhid Ahmed Chowdhury	
E-mail: tawhid.ahmed@royal.edu.bd Cell: 01816007918	
FIN 417 / FIN 517: Corporate Finance (BBA Eve/MBA/EMBA)	Identify and analyze the major problems of the stock market and bond market in Bangladesh. Suggest some possible ways to improve the present condition of the Dhaka Stock Exchange (DSE).
FIN 409: Public Finance	What do you mean by the Public Revenue? Analyze the effects of taxation on the individual person, production and the economic stability of the country.
FIN 507: Financial Management	Draw a diagram and explain the process of long-term capital budgeting. Elucidate major benefits and limitations of the NPV, IRR, PV, DPP and ARR.
Course Teacher's Name: Samir Bhadra	
E-mail: samir.bhadra@royal.edu.bd Cell:01710318795	
MGT 493: Strategic Management (BBA Day)	How do you secure competitive advantages by using offensive strategy and defensive strategy? Give example of each. As a decision maker which one you want to select.
MGT 501: Principles of Management (Self-study)	Mention different features of controlling and explain 'Controlling is a core function of management'.
HRM 507/HRM 302: Human Resource Management (MBA/EMBA/BBA Eve)	Define informal and formal training and development with example. Describe different methods of training and development.
HRM 407/HRM 511: Training and Development (BBA Eve/MBA/EMBA)	How would you prepare and organize training program activities? Explain all steps with examples.
HRM 406/ HRM 508: Human Resource Planning and Policy (BBA Eve/MBA).	Define succession planning and discuss the steps of succession planning with its diagram.
HRM 521/HRM 421: Performance Appraisal and Management (BBA Eve/MBA/EMBA)	Identify the common reasons for poor performance and summarize what you do or not to do in performance planning?
Course Teacher's Name: Md. Obaidur Rahman	
E-mail: obaidur.rahman@royal.edu.bd Cell:01744594786	
ACT 155: Financial Accounting-II	How would you deal with a consignment account when a part of goods remain unsold at the close of financial period?

ACT 406 / ACT 512: Auditing (BBA Eve/MBA/EMBA)	Elaborately discuss the six-point technique of verification.
FIN 307: Principles of Banking and Insurance	What is meant by bank funds? Discuss the sources of funds for bank and their uses.
ACT 303 / ACT-507: Management Accounting (BBA Eve/MBA/EMBA)	Define budget. Discuss the essential condition of budgetary control.
ACT 402: Advanced Management Accounting	Define activity based costing. Explain the steps of activity based costing?
ACT 509: Taxation (Self-study)	State the calculation method of tax rebate income under the individual assessee.
Course Teacher's Name: Monowara Begum Memy	
E-mail: monowara.begum@royal.edu.bd Cell:01722304430	
BUS 311/ BUS 505: E- Business (BBA-Eve/MBA/EMBA)	How can a DSS support unstructured or semi structured decision making? What are the differences between a data-driven DSS and a model –driven DSS? Give examples.
BUS 429: Entrepreneurship and Business Plan Development	Discuss different support services for women entrepreneurship development in Bangladesh. Mention the problems faced by women entrepreneurs and give suggestions to overcome these problems.
HRM 408: Compensation Management	“Compensation as effective tool to motivate and retain employees in an organization” – Discuss. Explain the factors taken into consideration in determining compensation philosophies?
MGT 161/ MGT 502: Organizational Behavior (BBA-Eve/MBA/EMBA)	Explain the role of “Organization Structure” in the process of managing the organization. Describe the features of organization structure that are important parts of the classic view of organizing.
HRM 411: Conflict Management	Pre-negotiation process is a difficult stage, why? Carefully explain problem-solving process through bargaining and bidding.
Course Teacher's Name: Subrata Biswas	
E-mail: subrata.biswas@royal.edu.bd Cell: 01515624519	
ENG 101: Developing English Skill	Suppose you are the representative of The Daily Star. Now write a report on Metro Rail Project in Dhaka City and its impacts.
ENG 100: Basic English (Self -study)	Write an argumentative essay on "Lockdown should be Prolonged until vaccinated the whole population in Bangladesh."
ENG 102: Advanced Composition (Self-study)	Define Book Review. Write a book review on the book you have read recently.
Course Teacher's Name: Sharadindu Bikash Bhattacharjee	
E-mail:sbbhattacharjee2010@gmail.com Cell:01711480790	
BMT 165: Business Mathematics-II	Work out at least five sums to find out profit when marginal revenue and marginal cost functions are known.
BST 119: Business Statistics-I / BST:502: Business Statistics	What are the different methods of sampling? Explain any four of them with suitable examples.
BST 305: Business Statistics-II (Self-study)	Explain binomial distribution with suitable examples. Mention at least five sums related to binomial distribution.
Course Teacher's Name: Fatema-Tuz-Juhora	
E-mail:lovelyrahman@yahoo.com Cell:01757623047	
HUM205: Bangladesh Studies	Discuss about the publicity campaign in the Liberation War of the Shadhin Bangla Beter Kendra in abroad regarding formation of public opinion.

THANK YOU