

ROYAL UNIVERSITY OF DHAKA
Department of Hotel Management and Tourism
Programs: BHMT
Final Examination, Summer-2021
Assignment Topics

Instructions

➤ **Assignment Format:**

- (a). Length of the assignment will be 2000 to 3000 words.
- (b). Must be in three part such as theoretical frame work, body of the text and conclusion along with cited reference (if applicable) at the end.
- (c). Font size will be 12 points and line's space 1.5. Times New Roman font will be preferred. Page margin will be 1 inch in all sides.
- (d). Printed on offset white paper size A4.

➤ **Font Cover Page Format:**

- (a). Course Code & Course Title, (b). Assignment Topic, (c). Exam's Name, (d). Student's Name, (e). Student's Id No. (f). Semester's Name and Year, (g). Course Teacher's Name and Designation, (h). Department's Name, and (i). University's Name and Address.

➤ **Marks Distribution:**

Assignment	40 Marks
Viva voce (Viva Exam)	10 Marks
Total	50 Marks

- **Last Date of Submission: August 25, 2021 (Must be Sent to Course Teacher's E-mail Address)**
- Students will be called for a **Viva voce** for each of their courses by their respective course teachers as per Exam routine published later on by the Office of the Controller of Examinations.
- **Zoom Link for Viva voce:**
 - For Malay Sarker: Meeting ID: 290 691 3970 Passcode: 4bQHUQ
 - For Solaiman K Bhuiyan: Meeting ID: 296 377 3065 Passcode: 7EkDrG

N.B. Students can also attend in their Viva Exams over phone by making prior contact with the course teachers (if facilities are unavailable).

Sl	Course Code	Course Title	Title of Assignment	Course Teacher
1	HMT 103	Front Office Operations	Elaborate the importance of Revenue Management and How will you deal with guest complaint satisfactorily as a Front Office Manager?	Mr. Malay Sarker sarker.malay@royal.edu.bd Cell: 01712660522
2	HMT 202	Geography of Tourism	Identify the cultural features of South Asia. Evaluate and compare the demand and supply sector of tourism in the South Asian region.	Mr. Malay Sarker sarker.malay@royal.edu.bd Cell: 01712660522
3	HMT 232	Service and Quality Assurance in Hotel and Tourism	Elucidate the benefits of SERVQUAL and evaluate the Gap Model to ensure service quality for the guests.	Mr. Malay Sarker sarker.malay@royal.edu.bd Cell: 01712660522
4	HMT 321	Hotel Operations and Management	Elaborate the Characteristics of Management Contract and Franchising. Determine the better option of the aforesaid management system as a decision maker of a hotel.	Mr. Malay Sarker sarker.malay@royal.edu.bd Cell: 01712660522
5	HMT 435	Destination Management	Identify the elements of situation analysis and evaluate the macro environmental changes to assess destination's competitiveness.	Mr. Malay Sarker sarker.malay@royal.edu.bd Cell: 01712660522
6	HMT 203	Travel Agency and Tour Management	Find out the characteristics of Tour Operator and Travel Agent. What are the criteria you may consider to present your Travel Agency as the best?	Mr. Malay Sarker sarker.malay@royal.edu.bd Cell: 01712660522

7	HMT 434	Sustainable and Eco-tourism	Define the role of community in Eco-Tourism and find out the problems and prospects of Eco-Tourism in Bangladesh.	Mr. Malay Sarker sarker.malay@royal.edu.bd Cell: 01712660522
8	FRE 101	French-I	Classify French verbs and conjugate 5 verbs each from first, second and third group of French verbs.	Mr. Malay Sarker sarker.malay@royal.edu.bd Cell: 01712660522
9	FRE 102	French-II	Write a conversation of the following in French: <ul style="list-style-type: none"> a. A customer is at Cash Counter during his check out from a hotel. b. A waiter is taking breakfast food order from a guest in a restaurant. c. A passenger wants to book a car for sightseeing. 	Mr. Malay Sarker sarker.malay@royal.edu.bd Cell: 01712660522
10	HMT 217	Facilities Management	Elucidate Hotel Renovation and determine the responsibilities of the design team for the effective design of a large hotel.	Mr. Solaiman K Bhuiyan kabir.solaiman@royal.edu.bd Cell:01675937876
11	HMT 431	Tourism Planning and Development	What is Community- based Tourism? Explain the criteria to be considered for Destination Zone Planning Process.	Mr. Solaiman K Bhuiyan kabir.solaiman@royal.edu.bd Cell:01675937876
12	HMT 425	Resort Development and Planning	Identify various impacts of Resort Development and elaborate the socio - economic impacts of Resort Development.	Mr. Solaiman K Bhuiyan kabir.solaiman@royal.edu.bd Cell:01675937876

