

ROYAL UNIVERSITY OF DHAKA
Department of Business Administration
Programs: BBA (Day), BBA (Eve), MBA and EMBA
Summer' 2021
Retake Final Examination
Assignment Topics

Instructions

- ❖ **Assignment Format:**
 - (a). Length of the assignment will be 2000 to 3000 words.
 - (b). Must be in three part such as theoretical frame work, body of the text and conclusion along with cited reference (if applicable) at the end.
 - (c). Font size will be 12 points and line's space 1.5. Times New Roman font will be preferred. Page margin will be 1 inch in all sides.
 - (d). Printed on offset white paper size A4.
- ❖ **Front Cover Page Format: [Please Download the Cover Page from Our Facebook Group]**
 - (a). Course Code & Course Title, (b). Assignment Topic, (c). Exam's Name, (d). Student's Name, (e). Student's Id No. (f). Semester's Name and Year, (g). Course Teacher's Name and Designation, (h). Department's Name, and (i). University's Name and Address.
- ❖ Last Date of Submission: **September 23, 2021 (Must Be Sent to Course Teacher's E-mail Address)**
- ❖ Viva Examinations on the basis of assignments will be held from **September 24, 2021 to September 26, 2021.**
- ❖ **Please follow the below information for zoom connection to be appeared in the Viva Exam:**

<i>Faculty Members</i>	<i>Meeting ID</i>	<i>Password</i>	<i>Faculty Members</i>	<i>Meeting ID</i>	<i>Password</i>
Prof. Dr. Profulla Chandra Sarker	867447 7674	5fmcxq	Tawhid A. Chowdhury	79062582126	rud2021
Prof. Dr. Subhash Chandra Sil	6033052021	BBA	Samir Bhadra	3717667677	9dsRkw
Prof. Dr. Abdur Rahman	7251343879	D30Rx8	Md. Obaidur Rahman	8088355131	Gvx92t
Md. Shahidur Rahman Khan	867447 7674	5fmcxq	Monowara Begum Memy	9858931142	RUDonline
Salma Honey	5553563650	SalmaRud	Subrata Biswas	95146393967	5jim4z
S.M. Naser Iqbal	8287875877	naser007	Sharadindu Bikash	922192 8024	sbikash
Md. Halimuzzaman	379246 9707	eclass	Fatema-Tuz-Juhora	998478 5413	929806

Students can also attend in the viva exams over phone by making contact with their course teachers.

COURSECODE & TITLE	ASSIGNMENTTOPICS
Course Teacher's Name: Prof. Dr. Profulla Chandra Sarker	
E-mail: shahidur.khan@royal.edu.bd Cell:01978153100	
GED 101: Introduction to Qualitative Research Methodology	What is literature review? Discuss the importance of literature review to conducting a research project in Business Studies?
SOC 201: Sociology	Define marriage. Discuss the different types of marriage. Explain the effects of marital dissolution upon women and children.
Course Teacher's Name: Prof. Dr. Subhash Chandra Sil	
E-mail: provc@royal.edu.bd Cell:01922988955	
LAW 121: Business Law	(a) State the common steps to be taken in the formation of a company under the companies Act-1994. (b) How would you distinguish between Memorandum of Association and Articles of Association?

Course Teacher's Name: Prof. Dr. Abdur Rahman	
E-mail: dr.rahman@royal.edu.bd	Cell:01783687993
BUS 503 / BUS 221: Business Communication (MBA/EMBA/ BBA Eve)	Analyze report writing process in detail. Draft an order letter.
ECO 257: Macro Economics (BBA Eve)	Define unemployment. Discuss different types of unemployment with proper example.
ECO 127: Micro Economics	Mention concept of TC, VC, FC, MC, AC, Short-run average cost and Long-run average cost. Explain relationship among AC, AFC, AVC and MC.
ECO 257: Macro Economics (BBA Day)	Define the concept of money. Illustrate the four functions of money. Elucidate role of the monetary policy in a developing country.
Course Teacher's Name: Md. Shahidur Rahman Khan	
E-mail: shahidur.khan@royal.edu.bd	Cell: 01978153100
MGT 493/ MGT 593: Strategic Management (BBA Eve/MBA/EMBA)	What do you mean by strategy evaluation? Elaborately describe the strategy evaluation process of an organization.
MKT 305/MKT 507: Marketing Management (BBA Eve/MBA/EMBA)	Design the competitive strategies of an organization after identifying and analyzing its competitors.
MKT 411: Brand and Product Management	What do you mean by product development process? Elaborate the different stages of a product life cycle.
MKT 421/MKT 521: Service Marketing (BBA Eve/MBA/EMBA)	Define service quality. Elaborate the SERVQUAL attributes with appropriate example.
MKT 205: Introduction to Marketing	What is customer-driven marketing strategy? Describe the process of creating value for target customers.
Course Teacher's Name: Salma Honey	
E-mail: honey.salma@royal.edu.bd	Cell:01816583878
IBS 363: International Business	Discuss the major internal sources of funds available to the MNE. Show how these funds are managed globally.
MKT 531/ MKT 431: Marketing Research (MBA/EMBA/BBA Eve)	Identify the types of qualitative observation with suitable examples and discuss about fieldwork/data-collection process.
MKT 508/ MKT 407: Consumer Behavior (MBA/EMBA/BBA Eve)	Why conformity to group's norms are required and what determine the degree of conformity to group norms? Trace the implications of reference group influence for a marketer.
BUS 424: Business Environment	Mention the factors of economic and political arguments for regional economic integration. Explain the implications for management practice that are inherent in regional economic integration agreements.
MKT 427: International Marketing	Identify the important factors in the jurisdiction of legal disputes in international marketing. Explain how to protect against piracy and counterfeiting.
Course Teacher's Name: S. M. Naser Iqbal	
E-mail: iqbal.naser@royal.edu.bd	Cell: 01673900077
FIN 233: Introduction to Finance	Explain the factors that influence dividend policy and their consequences on investment opportunities in the financial markets of Bangladesh.
FIN 333: Managerial Finance	Describe the difference between financial leverage and operating leverage and their impact on firms' profitability.
FIN 431: International Financial Management	Illuminate the factors of multinational capital budgeting and their effects on host government's incentive policies of global business.

BUS 101: Introduction to Business (BBA/English) (Self Study)	Identify the common traits of successful entrepreneurs and their significance in starting a new online business in Bangladesh.
POM 301/POM 507: Production and Operations Management/Operations Management (BBA Eve/MBA/EMBA)	Explain the different types of local scheduling techniques and their impact on capacity planning in the manufacturing industry of Bangladesh.
FIN 441/FIN 541: Security Analysis & Portfolio Management (BBA Eve)/MBA/EMBA)	Describe the different steps of optimal risky portfolio formation and their implications on asset allocation by considering the capital market of Bangladesh.
Course Teacher's Name: Md. Halimuzzaman	
E-mail: halim.helal@royal.edu.bd Cell: 01711992796	
ACT 405/ACT 511: Accounting Information System (BBA Eve/MBA/EMBA)	Define Subsidiary Ledger and discuss the most widely used accounting information systems in an organization.
ACT 404: Advanced Cost Accounting	Write down the advantages of Material Control and discuss the various techniques of Inventory Control with examples.
ACT 115/ACT 501: Financial Accounting-I/Financial Accounting (BBA Eve/MBA/EMBA)	Point out the important points regarding Ledger and explain the debit and credit rules for revenue and expenses.
ACT 510: Strategic Management Accounting (Self-study)	Define Cost - Volume Profit relationships and explain the components and basic objectives of it with example.
Course Teacher's Name: Tawhid Ahmed Chowdhury	
E-mail: tawhid.ahmed@royal.edu.bd Cell: 01816007918	
FIN 417 / FIN 517: Corporate Finance (BBA Eve/MBA/EMBA)	Illustrate the major types of Merger and Acquisition. How the merger and acquisition decision can affect the financial performance of both acquired and acquirer firm? Explain.
FIN 409: Public Finance	Identify the major causes for Public Debt. How does a country can settle and repay the public debt? Explain.
FIN 507: Financial Management	Explore the problems and prospects of the Leasing business in Bangladesh.
Course Teacher's Name: Samir Bhadra	
E-mail: samir.bhadra@royal.edu.bd Cell:01710318795	
MGT 493: Strategic Management (BBA Day)	Clarify the concept of multi-country competition and global competition strategy and discuss the options for entering and competing in foreign markets.
HRM 507/HRM 302: Human Resource Management (MBA/EMBA/BBA Eve)	Who have the right to appraise performance? Discuss the 360° appraisal interview method.
HRM 407/HRM 511: Training and Development (BBA Eve/MBA/EMBA)	What are the tools and techniques for training needs assessment? Explain in both qualitative and quantitative needs point of view.
HRM 406/ HRM 508: Human Resource Planning and Policy (BBA Eve/MBA).	Give your own opinion about downsizing and discuss the impact of downsizing in an organization.
HRM 521/HRM 421: Performance Appraisal and Management (BBA Eve/MBA/EMBA)	Discuss the steps that organizations must be followed to enact a performance management culture.
Course Teacher's Name: Md. Obaidur Rahman	
E-mail: obaidur.rahman@royal.edu.bd Cell:01744594786	
ACT 155: Financial Accounting-II	Define prospectus and what should be its contents?
ACT 406 / ACT 512: Auditing (BBA Eve/MBA/EMBA)	State the function of an auditor in a public limited company.
FIN 307: Principles of Banking and Insurance	Illustrate the credit creation by commercial banks and its limitations.

ACT 303 / ACT-507: Management Accounting (BBA Eve/MBA/EMBA)	Determine the absorption costing variation from variable costing purpose of valuation in unsold finished goods.
ACT 402: Advanced Management Accounting	What effect, if any, would you expect poor-quality materials to have on direct labor variances?
ACT 509: Taxation (Self-study)	Explain the role of direct tax in the economic development of Bangladesh.
Course Teacher's Name: Monowara Begum Memy	
E-mail: monowara.begum@royal.edu.bd Cell:01722304430	
BUS 311/ BUS 505: E- Business (BBA-Eve/MBA/EMBA)	Discuss different aspects of Knowledge Management. Explain various types of application systems for managing e-business.
BUS 429: Entrepreneurship and Business Plan Development	"Project formulation is by itself an analytical aid". Describe it with particular reference to arrive at the most effective project discussion by a successful entrepreneur.
HRM 408: Compensation Management	Appreciate the importance of HR goals and strategic compensation planning in the success of an organization. Discuss different types of Fringe benefits with appropriate examples.
MGT 161/ MGT 502: Organizational Behavior (BBA-Eve/MBA/EMBA)	Compare and contrast the LPC (Least- Preferred Coworker) and path-goal theories of leadership. What are the strengths and weaknesses of each theory?
HRM 411: Conflict Management	Distinguish between mediation and negotiation. Discuss how mediation is conducted to resolve organizational conflict.
Course Teacher's Name: Subrata Biswas	
E-mail: malobika.mazumder@royal.edu.bd Cell: 01515624519	
ENG 101: Developing English Skill	Define Press Release? Illustrate all the parts and processes of writing an effective Press Release.
ENG 100: Basic English (Self -study)	Define essay. Describe all the parts and processes of writing an effective essay.
ENG 102: Advanced Composition (Self-study)	What are the good qualities a report should have? Describe all the rules of report writing.
Course Teacher's Name: Sharadindu Bikash Bhattacharjee	
E-mail:sbbhattacharjee2010@gmail.com Cell:01711480790	
BMT 165: Business Mathematics-II	Work out at least five sums to find out consumer's surplus and producer's surplus under perfect competition.
BST 119: Business Statistics-I / BST:502: Business Statistics	Describe cluster sampling and stratified sampling with suitable examples. What are the uses of sampling?
BST 305: Business Statistics-II (Self-study)	What is business forecasting? Discuss various theories and methods of business forecasting.
Course Teacher's Name: Fatema-Tuz-Juhora	
E-mail:lovelyrahman@yahoo.com Cell:01757623047	
HUM205: Bangladesh Studies	Describe the Role of superpower and Muslim states in the Liberation War.

THANK YOU