

ROYAL UNIVERSITY OF DHAKA
Department of Hotel Management and Tourism
Programs: BHMT
Final Examination, Summer-2021
Assignment Topics

Instructions

➤ **Assignment Format:**

- (a). Length of the assignment will be 2000 to 3000 words.
- (b). Must be in three part such as theoretical frame work, body of the text and conclusion along with cited reference (if applicable) at the end.
- (c). Font size will be 12 points and line's space 1.5. Times New Roman font will be preferred. Page margin will be 1 inch in all sides.
- (d). Printed on offset white paper size A4.

➤ **Font Cover Page Format:**

- (a). Course Code & Course Title, (b). Assignment Topic, (c). Exam's Name, (d). Student's Name, (e). Student's Id No. (f). Semester's Name and Year, (g). Course Teacher's Name and Designation, (h). Department's Name, and (i). University's Name and Address.

➤ **Marks Distribution:**

Assignment	40 Marks
Viva voce (Viva Exam)	10 Marks
Total	50 Marks

- **Last Date of Submission: will be announce later (Must be Sent to Course Teacher's E-mail Address)**
- Students will be called for a **Viva voce** for each of their courses by their respective course teachers as per Exam routine published later on by the Office of the Controller of Examinations.
- **Zoom Link for Discussion:**
 - For Malay Sarker: Meeting ID: 290 691 3970 Passcode: 4bQHUQ**
 - For Solaiman K Bhuiyan: Meeting ID: 296 377 3065 Passcode: 7EkDrG**

N.B. Students can also attend in their Viva Exams over phone by making prior contact with the course teachers (if facilities are unavailable).

Sl	Course Code	Course Title	Title of Assignment	Course Teacher
1	HMT 103	Front Office Operations	Identify different types of Folios used in the Front Office Department and How will you provide smooth service to the guests arriving with advance reservation, a walk-in guest and a group at a time?	Mr. Malay Sarker sarker.malay@royal.edu.bd Cell: 01712660522
2	HMT 202	Geography of Tourism	Why Europe is preminent in the world's tourism? Evaluate the tourism demand and supply sector of Switzerland, Germany, France, Spain and Portugal.	Mr. Malay Sarker sarker.malay@royal.edu.bd Cell: 01712660522
3	HMT 232	Service and Quality Assurance in Hotel and Tourism	Classify Cost of Quality and determine how Prevention Costs and Appraisal Costs ensure the quality of services.	Mr. Malay Sarker sarker.malay@royal.edu.bd Cell: 01712660522
4	HMT 321	Hotel Operations and Management	Recognize the miscellaneous income sources of a hotel and assess the significance of Accounting and Control section to run a hotel.	Mr. Malay Sarker sarker.malay@royal.edu.bd Cell: 01712660522
5	HMT 435	Destination Management	Recognize the Unique Selling Proposition (USP) and explain the steps to be considered for branding Bangladesh as a destination.	Mr. Malay Sarker sarker.malay@royal.edu.bd Cell: 01712660522
6	FRE 102	French-II	Write a conversation of the following in French: a. A customer is at Reception at the time of his arrival in the hotel. b. A waiter is taking food order from a guest in a	Mr. Malay Sarker sarker.malay@royal.edu.bd Cell: 01712660522

			<p>café.</p> <p>c. A guest is taking information about the weather condition outside.</p>	
7	HMT 217	Facilities Management	What is feasibility study? Explain the planning, development and design process of a hotel.	Mr. Solaiman K Bhuiyan kabir.solaiman@royal.edu.bd Cell:01675937876
8	HMT 425	Resort Development and Planning	Clarify the element of SWOT analysis and evaluate the phases of Planning and Development of a Resort.	Mr. Solaiman K Bhuiyan kabir.solaiman@royal.edu.bd Cell:01675937876